



# Amy's Festival Tips

“Based on 30 years of producing festivals, here are tips on maximizing your festival experience.”

Amy Amdur, Amdur Productions, Inc.

## Getting Ready For Next Season

As the summer festivals draw to a close, this is a great time to think about the coming year and juries. Choose your shows wisely and then do what it takes to get into them. Here are 5 steps to keep in mind:

- 1 Carefully decide which shows you would like to be in**, and work out a schedule that makes geographic sense so that you are not crisscrossing the country burning up fuel and precious studio time. Then create a list of alternate or back up shows in case you are not juried into your first choice shows. Use *Sunshine Artist Magazine*, *SA's Audit Book*, and recommendations by fellow artists to help you select your shows.
- 2 Find out how to apply to each show**. Most shows have moved to electronic jury formats. Find out if you need to have a paper application or if the application is done online. If the show is using an electronic jury format, find out the specifications for images; not all are the same.

- 3 Prepare your images**. Image quality is crucial. We strongly suggest using a professional photographer for your images who has experience photographing art. These images will also be great for your web site, social media, business card and promotional material.
- 4 Remember that your booth image is very important in** showing the jury your body of work, size of your work and manner of presentation. Don't short change yourself with this image. It can make the difference between getting into a show and being on the wait list.
- 5 Apply to the shows** you have selected providing exactly what the shows require and apply on time!

Rest up! Recharge! Good Luck!  
See you on the street!

Call for booth space availability  
847-926-4300

### BARRINGTON ART FESTIVAL

May 25-26, 2013 | Barrington, Illinois

### MILLENNIUM ART FESTIVAL

May 31, June 1-2, 2013 | Chicago, Illinois

### PROMENADE OF ART

June 8-9, 2013 | Arlington Heights, Illinois

### NEW BUFFALO ARTIGRAS!

June 15-16, 2013 | New Buffalo, Michigan

### THE ART CENTER'S FESTIVAL OF FINE CRAFT

June 22-23, 2013 | Highland Park, Illinois

### GOLD COAST ART FAIR AT GRANT PARK

June 29-30, 2013 | Chicago, Illinois

### CHICAGO BOTANIC GARDEN ART FESTIVAL

July 5-7, 2013 | Glencoe, Illinois

### BUFFALO GROVE ART FESTIVAL

July 13-14, 2013 | Buffalo Grove, Illinois

### NORTH SHORE FESTIVAL OF ART

July 27-28, 2013 | Skokie, Illinois

### GLENCOE FESTIVAL OF ART

August 3-4, 2013 | Glencoe, Illinois

### ART AT THE GLEN TOWN CENTER

August 10-11, 2013 | Glenview, Illinois

### LINCOLNSHIRE ART FESTIVAL

August 17-18, 2013 | Lincolnshire, Illinois

### PORT CLINTON ART FESTIVAL

August 24-25, 2013 | Highland Park, Illinois

### THIRD WARD ART FESTIVAL

August 31, September 1, 2013  
Milwaukee, Wisconsin

### DOWNTOWN DOWNERS GROVE ART FESTIVAL

September 7-8, 2013 | Downers Grove, Illinois

### HIGHWOOD STARVING ARTISTS FESTIVAL

September 21-22, 2013 | Highwood, Illinois

### THE INSIDE SHOW

November 22-24, 2013  
Highland Park, Illinois

### GULFSTREAM PARK ART FESTIVAL

December 14-15, 2013  
Hallandale Beach, Florida



Amdur Productions 847-926-4300

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