

# **FESTIVAL INFORMATION**

September 10 • 10am-5pm September 11 • 11am-5pm

(224) 253-2330 (847) 926 4300

festival phone office phone



# **NEW! Green Ribbon Project**

What?	We are pleased to announce an <u>optional program</u> for artists to support an important cause as well as support sales. PADS is a 501(c)3 nonprofit organization dedicated to providing emergency shelter, permanent supportive housing, and comprehensive resources to families with children and individuals experiencing homelessness in Lake County, Illinois. is a charity that is the only national non-profit organization focused on prevention and early detection of breast and ovarian cancer in young women; and has been selected for this festival. Artists may opt in by putting a special ribbon on one of their pieces. When this piece sells, 10% of the selling price goes to the non-profit. Artists simply fill out a form at the end of the show with the price and the 10% contribution and method of payment.
Why?	The public feels good buying this special piece knowing some of the proceeds goes to the cause. You sell the art!

### THE OVERVIEW

<b>BOOTH NUMBER</b>	Visit amdurproductions.com for your <b>Booth Number</b> .
GPS COORDINATE ONLY	20530 N. Rand Rd Deer Park, IL 60010
CHECK-IN	Friday, September 9: 6pm-8:30pm Saturday, September 10: 6am-8am Exact location will be announced one week prior to the festival via email. Follow the on-site signage to Artist Check-In. Artists must check-in in person with a valid government issued ID
SET-UP	Please see amdurproductions.com for your booth number.  Friday, September 9 6pm- 8:30pm  Saturday, September 10: 6am-8:30am: All artists, vehicle entry as space allows
HASHTAG	While posting, tweeting, and pinning, don't forget to include <b>#DeerParkArtShow</b> and tag us <b>@AmdurProductions</b>
FEST PHONE	(224) 253 2330: To reach our staff from festival setup through take down

### THE DIRECTIONS

From the North	Take US 12 E/N US Highway 12. US 12 E becomes N. Rand Road.
From the South	Take I- 294 N towards Milwaukee. Merge onto I-290 W toward Rockford/US 20/IL 64. Take IL-53 toward Kirchoff Road. Take the exit on the left toward W. Lake Cook Road. Merge onto Lake Cook Road. Turn slight right onto N. Rand Road/

	US-12W. Destination will be on your left.
From the West	Take I-90 E toward Chicago/East. Take the IL-59 exit. Turn left onto IL-59/ N Sutton Road. Turn slight right onto W. Dundee Road/ IL-68. Turn left onto W. Long Grove Rd/ County Hwy-43/ County Hwy- A49. Take the 2 <sup>nd</sup> right. Turn left.
From the East	Take I-90 W/I-94 W/ Kennedy Expy W toward O'Hare-Rockford. Keep left to take I-90 W/ Jane Addams Memorial Tollway W toward Rockford/ I-294 N/Milwaukee. Merge onto IL-53 N toward Northwest Suburbs. Take the exit on the left toward west Lake Cook Rd. Merge onto Lake Cook Rd. Turn slight right into N. Rand Rd/US-12 W.

## THE DETAILS

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ACCESSIBILITY	Every effort is made to make our festivals open access events for artists and the public. If you have special needs, please call the office, 847-926-4300, prior to the festival or notify any on-site staff.
ARTIST BREAK ROOM/ FEST OFFICE	Same location as check-in, announced via email one week prior to the festival. The artist's break room features snacks, restrooms, and a great place to refresh all weekend.
BREAK DOWN	An <b>exit pass</b> system will be used for artists. When you have boxed and crated your art, and have taken down your booth, you will receive a pass from circulating festival staff. This pass will allow you to drive back into the festival area as during set-up.  All artists may choose to dolly out after 5pm.
FEST RULES	<ul> <li>Artist(s) must be present, no reps in their place</li> <li>All work must be original. No buy/sell.</li> <li>All work and booth displays must be in line with juried images</li> <li>All booths must be safe, overhangs at 7 feet or higher, &amp; MUST BE WEIGHTED DOWN</li> <li>No more than 2 people working a booth per 10 x 10</li> <li>No webbed or slung lawn chairs allowed, in or behind the booth.</li> <li>No sleeping in tent or in festival area overnight</li> <li>No cars/trucks allowed in festival area.</li> <li>No motorized vehicles in festival area</li> <li>No smoking in the festival area, in or around your booth.</li> <li>No chairs or sitting in the paved walking lane</li> </ul>
PARKING	Free parking, including overnight and oversized vehicle parking will be available. Maps and parking permits will be distributed at check-in. If you plan to drop your hitch, please duct tape a parking permit to it.
PERMIT	The Village of Deer Park <b>does not</b> require a permit.
SECURITY	Security will be on-site overnight, patrolling the festival area. However, they cannot be everywhere at once. Please use good judgment when securing your tent and belongings for the evening. Amdur Productions does not accept responsibility for your property.
SAFTEY	When driving into the festival area at load in or load out:  • Keep your windows down, radio off

	<ul><li>Keep flashes on</li><li>Drive slowly- watch for children, dogs and people in area</li></ul>
SET-UP	Your flight will be identified with your booth number about one month before the festival on our web site. <b>Please remember to bring adequate weights</b> . See "weights" under the General Information Packet at the top of the General Exhibiting Artist Info page on our web site.
TAX RATE	Illinois tax forms are available on our website, amdurproductions.com. The sales tax rate in Deer Park is <b>7.25%.</b>
WEIGHTS & TENTS	All tents must be weighted properly and be white. We recommend at least 40 lbs per leg. Amdur Productions is unable to provide weights of any type on site. Artists without tent weights will not be allowed to use a tent. Staking is never allowed into a paved street, lot, park, shopping center, or sidewalk.
IN ADDITION	When you sellAsk the customer if you can take a picture for our Collector's Wall. Just take a picture with your phone and email it to Jill@AmdurProductions.com with your name and their name. It's that easy!

#### THE AREA

ATM/BANK	There is an ATM located in the center
FOOD	California Pizza Kitchen (located in the center), Biaggi's Ristorante Italiano, Stoney River Steakhouse, etc. Look in the packet you receive at check in for any special artist lunch order form.
GAS STATION	BP: 20915 N. Quentin Road
GROCERY	Whole Foods: 20530 N. Rand Road
HOME DEPOT	670 S. Rand Road
PHARMACY	1285 S. Rand Road
POST OFFICE	25 Telser Road
TARGET, etc.	679 E. Lake Cook Road

#### Amy's Top Eight Tips for the Deer Park Art Show in Deer Park

- 1. Have a **second person** with you to assist with set up, working the booth, give you a chance for a break (bathroom, food, etc). Limited booth sitting will be available by Amdur Productions staff.
- 2. Bring a **shade awning** for behind your tent as most booths have back space. Wear sunscreen from dawn to dusk and reapply.
- 3. Bring a **good dolly**. If you don't have one, this would be a great time to get one. My favorite type is the kind that converts to a wheeled cart or a stand up dolly. Put your name on the dolly before you come to the fest as they all look alike.
- 4. At the fest, water will be available in the Artist Break Room/Festival Office. Be sure to **drink plenty of water** and stay hydrated.
- 5. Send out **festival postcards** by US mail, or eblast the pdf to your lists.
- 6. Be prepared for inclement weather.
- 7. Bring lots of weights and weigh down your tent or stake down WHEN YOU SET UP YOUR TENT.
- 8. Lift from the knees.