

# North Shore

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## ART MARKET

### FESTIVAL INFORMATION

Saturday, July 8 • 10am-5pm  
Sunday, July 9 • 10am-5pm

festival phone  
(224) 253-2330

office phone  
(847) 926 4300



## Green Ribbon Project

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<b>What?</b>	The North Shore Art Market will feature an <u>optional program</u> for artists to support sales and also support an important cause. <b>Autism Speaks</b> has been selected as the non-profit for this festival. Artists may opt in by putting 1-4 special ribbon(s) on their art. When this piece sells, 10% of the selling price goes to the non-profit. Artists simply fill out a form at the end of the show with the price and contribution and make the contribution directly.
<b>Why?</b>	The public feels good buying this special piece knowing some of the proceeds goes to the cause. You sell the art!

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## THE OVERVIEW

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<b>BOOTH NUMBER</b>	Visit <a href="http://amdurproductions.com">amdurproductions.com</a> <b>prior</b> to festival for your <b>Booth Number</b> which may impact your <b>Flight Number/Setup time</b>
<b>GPS COORDINATE ONLY</b>	Westfield Old Orchard 4999 Old Orchard Shopping Center Skokie, Illinois 60077
<b>CHECK-IN &amp; SET-UP</b>	<u>Friday, July 7: 9pm-10pm.</u> Artists who wish to set up in this time <b>MUST</b> check-in by 10pm and wear the badges found in their check-in pack to be cleared by security. <u>Saturday, July 8: 6am - 9am</u> Location will be announced one week prior to the market via email. Artists must check-in in person with a valid government issued ID. <b>Please see <a href="http://amdurproductions.com">amdurproductions.com</a> for your booth number. If you cannot make the Friday night flight time, you may set up Saturday morning but you MUST be set up before the opening Saturday at 10am.</b>
<b>HASHTAG</b>	While posting, tweeting, and pinning, include <b>#NorthShoreArtMarket</b> and tag us <b>@AmdurProductions</b>
<b>FEST PHONE</b>	<b>(224) 253 2330:</b> To reach our staff from festival setup through take down

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## THE DIRECTIONS

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<b>FROM THE NORTH OR SOUTH</b>	Take Highway 94 and exit at Old Orchard Road. Go East on Old Orchard Road to 2 <sup>nd</sup> light and turn right (south) on Skokie Blvd. Go to south end of mall, in front of Nordstroms and you are there.
<b>FROM THE WEST</b>	Take 290 to Golf Road and go east on Golf to Skokie Blvd. You are at the

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festival corner.

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## THE DETAILS

<b>ACCESSIBILITY</b>	Every effort is made to make our festivals open access events for artists and the public. If you have special needs, please call the office, 847-926-4300, prior to the market or notify any on-site staff.
<b>ARTIST BREAK ROOM</b>	Same location as check-in. The artist's break room features snacks, restrooms, and a great place to refresh all weekend.
<b>BREAK DOWN</b>	At the market's conclusion on Sunday night at 5pm you may begin to take down your booth. Anyone breaking down before 5pm will not be invited to participate in the festival again. Once your booth is broken down, you will be given an <b>exit pass</b> and allowed to bring your vehicle back to the loading point you used at set-up.
<b>CHECK-IN</b>	Location will be announced one week prior to the market via email. Artists must check-in in person with a valid government issued ID.
<b>FEST RULES</b>	<ul style="list-style-type: none"><li>• Artist(s) must be present, no reps in their place</li><li>• All work must be original. No buy/sell.</li><li>• All work and booth displays must be in line with juried images</li><li>• All booths must be safe, overhangs at 7 feet or higher, &amp; <b>MUST BE WEIGHTED DOWN</b></li><li>• No more than 2 people working a booth per 10 x 10</li><li>• No webbed lawn chairs allowed, in or behind the booth.</li><li>• No sleeping in tent or in festival area overnight</li><li>• No cars/trucks allowed in festival area.</li><li>• No motorized vehicles in festival area</li><li>• No smoking in the festival area, in or around your booth.</li><li>• No chairs or sitting in the paved walking lane</li></ul>
<b>PARKING</b>	Free parking, including overnight and oversized vehicle parking will be available. Maps and parking permits will be distributed at check-in. If you plan to drop your hitch, please duct tape a parking permit to it.
<b>SECURITY</b>	Security will be on-site through out the festival and overnight, patrolling the festival area. However they cannot be everywhere at once. Please use good judgment when securing your tent and belongings for the evening. Amdur Productions does not accept responsibility for your property.
<b>SAFETY</b>	When driving into the festival load in or load out area: <ul style="list-style-type: none"><li>• Keep your windows down, radio off</li><li>• Keep flashes on</li><li>• Drive slowly- watch for children, dogs and people in area</li></ul>
<b>SET-UP</b>	Dates/Times are above. <b>All artists must DOLLY-IN.</b> Please remember to bring a dolly/push cart. Closest entry points will be given to you at check in. Artists will drive to entry point area and off load. Please bring your dolly or wheeled cart. We will provide assistance with our "carry-all" motorized vehicles to those who need and request assistance at check-in. <b>Please remember to bring adequate weights.</b> See "weights" under general information in the beginning of this packet for more info.

<b>TAX RATE</b>	Illinois tax forms are available on our website. The sales tax rate in Skokie is <b>10.25%</b> .
<b>WEIGHTS &amp; TENTS</b>	<b>All tents must be weighted properly and be white. You will need 40lbs per leg. NO CINDER BLOCKS ARE ALLOWED. NO WATER JUGS ARE ALLOWED! Amdur Productions is unable to provide weights of any type on site. Artists without tent weights will not be allowed to use a tent.</b>

## THE AREA

<b>ATM/BANK</b>	Four ATM locations within the mall: Professional Building, Arcade, Food Court, and Macy's
<b>FOOD</b>	The following is available within the mall: And full service at: Bagel Restaurant (great deli basics), Starbucks, California Pizza Kitchen, Cheesecake Factory, Johnny Rockets, Macy's, Maggiano's, Noodles & Co., Nordstrom Café (outside garden is pretty), Potbelly, and Shake Shack.
<b>GAS STATION</b>	Old Orchard Shell: 5025 Old Orchard Road BP: 5001 Old Orchard Road
<b>GROCERY</b>	Jewel-Osco – 9449 N. Skokie Blvd (about 2 blocks south of mall)
<b>HOME DEPOT</b>	901 Civic Center Plaza, Niles (at Oakton and Waukegan) 2201 W Oakton, Evanston (at Oakton just east of McCormick)
<b>PHARMACY</b>	Jewel-Osco – 9449 N. Skokie Blvd (about 2 blocks south of mall)
<b>POST OFFICE</b>	9318 N. Skokie Blvd. (about 3 blocks south of mall)
<b>TARGET</b>	6150 E Touhy, Niles (just west of Touhy and Niles Center) 2209 W. Howard, Evanston (just east of Howard and McCormick)

### Amy's Top Ten Tips for the North Shore Art Market in Skokie

1. Have a **second person** with you to assist with set up, working the booth, give you a chance for a break (bathroom, food, etc). Limited booth sitting will be available by Amdur Productions staff.
2. Wear sunscreen from dawn to dusk and reapply.
3. Bring a **good dolly**. If you don't have one, this would be a great time to get one. My favorite type is the kind that converts to a wheeled cart or a stand up dolly. Put your name on the dolly before you come to the fest as they all look alike.
4. **Come at your flight time and pace yourself**. No rushing required.
5. At the fest, water will be available in the Artist Break Room/Festival Office. Be sure to **drink plenty of water** and stay hydrated.
6. **Enjoy Highland Park & Ravinia**: Visit the Ravinia.org for concerts, shows, festivals, and family fun.
7. Eblast **festival postcards** by pdf to your lists.
8. **Be prepared for inclement weather**.
9. Bring lots of **weights and weigh down your tent**.
10. Lift from the legs.