

Festival of Fine Arts



THE ART CENTER
HIGHLAND PARK

FESTIVAL INFORMATION
June 25-26 • 10am-5pm

festival phone (224) 253-2330 office phone (847) 926 4300



NEW! Green Ribbon Project (instead of Bid or Buy)

What?

We are pleased to announce an optional program for artists to support an important cause as well as support sales. The Art Center provides visual arts education to Highland Park and its surrounding communities, assuring access to the arts for all ages and cultural interests; and has been selected as the non-profit for this festival. Artists may opt in by putting a special ribbon on one of their pieces. When this piece sells, 10% of the selling price goes to the non-profit. Artists simply fill out a form at the end of the show with the price and contribution and method of payment.

Why?

The public feels good buying this special piece knowing some of the proceeds goes to the cause. You sell the art!

THE OVERVIEW

BOOTH NUMBER	Visit amdurproductions.com about 30 Days Prior to festival for your Booth Number which will impact your Flight Number/Setup time
GPS COORDINATE ONLY	1957 Sheridan Road, Highland Park, Illinois 60035
CHECK-IN	Check-in will be located in The Art Center at 1957 Sheridan Road. Artists must check-in in person with valid government issued ID. Friday, June 24: 5:30p-8:00p Saturday, June 25: 6a-8a
SET-UP	Please see amdurproductions.com for your booth number. Friday, June 24 Flight 1: 5:30pm-6:30pm: EVEN Numbered Booths 1-41 and all booths 42-77 (Drop and Drive) Flight 2: 7:00pm: ODD Numbered Booths 1-41 and all booths 78-115 Saturday, June 25 All Artists, vehicle entry as allows. You may have to dolly to your space.
HASHTAG	While posting, tweeting, and pinning, include #FestivalOfFineArtHP and tag us @AmdurProductions
FEST PHONE	(224) 253 2330: To reach our staff from festival setup through take down

THE DIRECTIONS

From the North

I-294 to Route 22 East. Go east, about 10 minutes, GO PAST Route 41 (a four lane highway). Soon, you will be driving through a town called Highwood, small homes. Continue to dead end which is Green Bay Road. Turn right (south) and go

about two minutes to Elm and turn left. Go to Sheridan and turn right and the Art Center is on your left.

OR

Route 41 also known as Skokie Boulevard, south to Central Avenue East (cloverleaf exit). Go east a few minutes to downtown Highland Park. After you cross Green Bay Road (stop light) go 4 blocks (over the railroad tracks) and turn left on Sheridan Road. The Art Center is one block south at Park Avenue and Sheridan Road.

From the South

I-294 West to Deerfield Road East exit. Exit at Deerfield Road East. Drive 10 - 15 minutes. Deerfield Road becomes Central Avenue. Once in downtown Highland Park, Port Clinton will be on your right between First and Second Streets. OR...I-90/94 West. Continue on I-94 West. At juncture where I-94 goes to Milwaukee, follow US 41 North, to Waukegan. Exit at Central Avenue East. Continue east on Central Avenue to downtown Highland Park. After you cross Green Bay Road (stop light) go 4 blocks (over the railroad tracks) and turn left on Sheridan Road. The Art Center is one block south at Elm Place and Sheridan Road.

From the East

Coming from Eastern states, head towards Chicago, then proceed with directions from the South (see above).

From the West

I-290 East to I-294. Go direction Milwaukee (north on a map) but marked West on signs. Exit at Deerfield Road East. Drive 10 - 15 minutes. Deerfield Road becomes Central Avenue. After you cross Green Bay Road (stop light) go 4 blocks (over the railroad tracks) and turn left on Sheridan Road. The Art Center is one block south at Elm Place and Sheridan Road.

THE DETAILS

ACCESSIBILITY

Every effort is made to make our festivals open access events for artists and the public. If you have special needs, please call the office, 847-926-4300, prior to the festival or notify any on-site staff.

ARTIST BREAK ROOM/ FEST OFFICE

Same location as check-in, the Art Center of Highland Park. The artist's break room features snacks, restrooms, and a great place to refresh all weekend.

ARTIST BREAKFAST

Join us Sunday morning at the festival at The Art Center for breakfast thanks to The Art Center of Highland Park.

AWARDS

Judging will take place Saturday. Ribbons are distributed Sunday morning at the awards breakfast.

BID OR BUY

No Bid or Buy this year! Join the Green Ribbon Project instead.

BREAK DOWN

At the festival's conclusion on Sunday night at 5pm you may begin to take down your booth. Anyone breaking down before 5pm will not be invited to participate in the festival again. Once your booth is broken down, you will be given an **exit pass** by a circulating staff member. This pass will allow you to bring your vehicle back into the area. Traffic will be one way. Vehicles without an exit pass will not be allowed entry. Artists may choose to dolly out after 5pm.

FEST RULES

- Only outdoor rated extension cords allowed
 - Artist(s) must be present, no reps in their place
 - All work must be original. No buy/sell.
 - All work and booth displays must be in line with juried images
 - All booths must be safe, overhangs at 7 feet or higher, & MUST BE
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	<p>WEIGHTED DOWN</p> <ul style="list-style-type: none"> • No more than 2 people working a booth per 10 x 10 • No webbed lawn chairs allowed, in or behind the booth. • No sleeping in tent or in festival area overnight • No cars/trucks allowed in festival area. • No motorized vehicles in festival area • No smoking in the festival area, in or around your booth. • No chairs or sitting in the paved walking lane
PARKING	Free parking, including overnight and oversized vehicle parking will be available all weekend. Maps and parking permits will be distributed at check-in. If you plan to drop your hitch, please duct tape a parking pass to it.
PERMIT	The City of Highland Park requires a permit per 10x10. Artists should have returned the permit payment with their registration forms.
SECURITY	Security will be on-site overnight, patrolling the festival area. However, they cannot be everywhere at once. Please use good judgment when securing your tent and belongings for the evening. Amdur Productions does not accept responsibility for your property.
SAFTEY	<p>When driving into the festival area at load in or load out:</p> <ul style="list-style-type: none"> • Keep your windows down, radio off • Keep flashes on • Drive slowly- watch for children, dogs and people in area
SET-UP	Dates/Times are above. Artist traffic during set-up will be one way. More info at check in. Set up in flights, your flight will be identified with your booth number about one month before the festival on our web site. Please remember to bring adequate weights. See "weights" under general information in the beginning of this packet for more info.
TAX RATE	Illinois tax forms are available on our website, amdurproductions.com. The sales tax rate in Highland Park is 8% .
WEIGHTS & TENTS	All tents must be weighted properly and be white. You will need 40lbs per leg. NO CINDER BLOCKS OR WATER JUGS ARE ALLOWED! Amdur Productions is unable to provide weights of any type on site. Artists without tent weights will not be allowed to use a tent. Staking is never allowed into a paved street, lot, park, shopping center, or sidewalk.
IN ADDITION	When you sell...Ask the customer if you can take a picture for our Collector's Wall. Just take a picture with your phone and email it to Jill@AmdurProductions.com with your name and their name. It's that easy!

THE AREA

ATM/BANK	Bank of America – 1921 St. Johns Ave. Chase Bank – 513 Central Ave.
FOOD	Multiple restaurants exist in the festival footprint, including, Yummy Bowl, Nortons, Sushi Kushi 2, Tamales, Café Central and Real Urban BBQ.
GAS STATION	BP – three blocks west on Central Ave.
GROCERY	Sunset Foods – three blocks west at Central Ave and Green Bay Rd.
HOME DEPOT	Home Depot – 655 Lake Cook Rd. (847) 564-8601

	Ace Mutual Hardware – Corner of Olde Half Day Road and Milwaukee
LOCAL THINGS TO DO	<u>Hidden Creek Aqua Park</u> : On Central Avenue, blocks from the festival. Pool, with multiple slides, locker rooms, showers , etc. Friday & Saturday 9AM – 8PM, Sunday 10AM-7PM.
	<u>Highland Park Country Club</u> - Work out; great showers; huge pool! More information is available by calling 847-433-9015.
	<u>Art Theater</u> : The Renaissance Cinema on Second Street
	<u>Golf</u> : Sunset Valley Golf Course and the Highland Park Country Club, both 18 holes, are two minutes from the festival. These are wonderful public courses and greens fees are reasonable.
	<u>Ravinia</u> : This world-renowned music festival is located in Highland Park, 10 minutes from the festival. Tickets are available by calling 847-266-5100. Park opens at 10:00AM.
PHARMACY	Walgreens on Elm and Second St.
POST OFFICE	Four blocks west on Central.
TARGET	2099 Skokie Valley Rd (847) 266-8022

Amy's Top Ten Tips for The Art Center Festival of Fine Arts in Highland Park

1. Have a **second person** with you to assist with set up, working the booth, give you a chance for a break (bathroom, food, etc). Limited booth sitting will be available by Amdur Productions staff.
2. Bring a **shade awning** for behind your tent as most booths have back space. Wear sunscreen from dawn to dusk and reapply.
3. Bring a **good dolly**. If you don't have one, this would be a great time to get one. My favorite type is the kind that converts to a wheeled cart or a stand up dolly. Put your name on the dolly before you come to the fest as they all look alike.
4. **Come at your flight time and pace yourself.** No rushing required.
5. At the fest, water will be available in the Artist Break Room/Festival Office. Be sure to **drink plenty of water** and stay hydrated.
6. **Enjoy Highland Park**: Visit the Ravinia.org for concerts, shows, festivals, and family fun.
7. Send out **festival postcards** by US mail, or eblast the pdf to your lists.
8. **Be prepared for inclement weather.**
9. Bring lots of **weights and weigh down your tent** or stake down WHEN YOU SET UP YOUR TENT.
10. Lift from the knees.