

# Festival of Fine Arts



THE ART CENTER  
HIGHLAND PARK

## FESTIVAL INFORMATION

Saturday/Sunday  
June 24-25  
10am-5pm

festival phone  
(224) 253-2330

office phone  
(847) 926 4300



## THE OVERVIEW

<b>BOOTH NUMBER</b>	Visit <a href="http://amdurproductions.com">amdurproductions.com</a> <b>prior</b> to festival for your <b>Booth Number</b> which may impact your <b>Flight Number/Setup time</b>
<b>GPS COORDINATE ONLY</b>	1957 Sheridan Road, Highland Park, Illinois 60035
<b>CHECK-IN</b>	Check-in will be located in The Art Center at 1957 Sheridan Road. Artists must check-in in person with valid government issued ID. Friday, June 23: 5:30p-8:00p Saturday, June 24: 6a-8a
<b>SET-UP</b>	<b>Please see <a href="http://amdurproductions.com">amdurproductions.com</a> for your booth number.</b> <b>Friday, June 23</b> <b>Flight 1:</b> 5:30pm-6:30pm: EVEN Numbered Booths 1-41 and all booths 42-77 (Drop and Drive) <b>Flight 2:</b> 7:00pm: ODD Numbered Booths 1-41 and all booths 78-116 <b>Saturday, June 24</b> All Artists, vehicle entry as allows. You may have to dolly to your space.
<b>HASHTAG</b>	While posting, tweeting, and pinning, include <b>#FestivalOfFineArtHP</b> and tag us <b>@AmdurProductions</b>
<b>FEST PHONE</b>	<b>(224) 253 2330:</b> To reach our staff from festival setup through take down

## THE DIRECTIONS

<b>From the North</b>	I-294 to Route 22 East. Go east, about 10 minutes, GO PAST Route 41 (a four lane highway). Soon, you will be driving through a town called Highwood, small homes. Continue to dead end which is Green Bay Road. Turn right (south) and go about two minutes to Elm and turn left. Go to Sheridan and turn right and the Art Center is on your left. <b>OR</b> Route 41 also known as Skokie Boulevard, south to Central Avenue East (cloverleaf exit). Go east a few minutes to downtown Highland Park. After you cross Green Bay Road (stop light) go 4 blocks (over the railroad tracks) and turn left on Sheridan Road. The Art Center is one block south at Park Avenue and Sheridan Road.
<b>From the South</b>	I-294 West to Deerfield Road East exit. Exit at Deerfield Road East. Drive 10 - 15 minutes. Deerfield Road becomes Central Avenue. Once in down town Highland Park, Port Clinton will be on your right between First and Second Streets. OR...I-90/94 West. Continue on I-94 West. At juncture where I-94 goes to Milwaukee,

	follow US 41 North, to Waukegan. Exit at Central Avenue East. Continue east on Central Avenue to downtown Highland Park. After you cross Green Bay Road (stop light) go 4 blocks (over the railroad tracks) and turn left on Sheridan Road. The Art Center is one block south at Elm Place and Sheridan Road.
<b>From the East</b>	Coming from Eastern states, head towards Chicago, then proceed with directions from the South (see above).
<b>From the West</b>	I-290 East to I-294. Go direction Milwaukee (north on a map) but marked West on signs. Exit at Deerfield Road East. Drive 10 - 15 minutes. Deerfield Road becomes Central Avenue. After you cross Green Bay Road (stop light) go 4 blocks (over the railroad tracks) and turn left on Sheridan Road. The Art Center is one block south at Elm Place and Sheridan Road.

## THE DETAILS

<b>ACCESSIBILITY</b>	Every effort is made to make our festivals open access events for artists and the public. If you have special needs, please call the office, 847-926-4300, prior to the festival or notify any on-site staff.
<b>ARTIST BREAK ROOM/ FEST OFFICE</b>	Same location as check-in, the Art Center of Highland Park. The artist's break room features snacks, restrooms, and a great place to refresh all weekend.
<b>ARTIST PARTY</b>	Join us Saturday after the festival on the North end of the fest for drinks and more provided by The Art Center of Highland Park.
<b>AWARDS</b>	Judging will take place Saturday.
<b>DONATION</b>	All artists are required to identify a piece of art in their booth to The Art Center and give 50% of the sale to The Art Center. (Minimum retail \$100)
<b>BREAK DOWN</b>	At the festival's conclusion on Sunday night at 5pm you may begin to take down your booth. Anyone breaking down before 5pm will not be invited to participate in the festival again. Once your booth is broken down, you will be given an <b>exit pass</b> by a circulating staff member. This pass will allow you to bring your vehicle back into the area. Traffic will be one way. Vehicles without an exit pass will not be allowed entry. Artists may choose to dolly out after 5pm.
<b>FEST RULES</b>	<ul style="list-style-type: none"> <li>• Only outdoor rated extension cords allowed</li> <li>• Artist(s) must be present, no reps in their place</li> <li>• All work must be original. No buy/sell.</li> <li>• All work and booth displays must be in line with juried images</li> <li>• All booths must be safe, overhangs at 7 feet or higher, &amp; MUST BE WEIGHTED DOWN</li> <li>• No more than 2 people working a booth per 10 x 10</li> <li>• No webbed lawn chairs allowed, in or behind the booth.</li> <li>• No sleeping in tent or in festival area overnight</li> <li>• No cars/trucks allowed in festival area.</li> <li>• No motorized vehicles in festival area</li> <li>• No smoking in the festival area, in or around your booth.</li> <li>• No chairs or sitting in the paved walking lane</li> <li>• Back storage must be tidy and extend no more than 4' from the booth.</li> </ul>
<b>PARKING</b>	Free parking, including overnight and oversized vehicle parking will be available all weekend. Maps and parking permits will be distributed at check-in. If you plan

	to drop your hitch, please duct tape a parking pass to it.
<b>PERMIT</b>	The City of Highland Park requires a permit per 10x10. Artists should have returned the permit payment with their registration forms.
<b>SECURITY</b>	Security will be on-site overnight, patrolling the festival area. However, they cannot be everywhere at once. Please use good judgment when securing your tent and belongings for the evening. Amdur Productions does not accept responsibility for your property.
<b>SAFTEY</b>	When driving into the festival area at load in or load out: <ul style="list-style-type: none"> <li>• Keep your windows down, radio off</li> <li>• Keep flashes on</li> <li>• Drive slowly- watch for children, dogs and people in area</li> </ul>
<b>SET-UP</b>	Dates/Times are above. Artist traffic during set-up will be one way. More info at check in. Set up in flights, your flight will be identified with your booth number about one month before the festival on our web site. <b>Please remember to bring adequate weights.</b> See "weights" under general information in the beginning of this packet for more info.
<b>TAX RATE</b>	Illinois tax forms are available on our website, amdurproductions.com. The sales tax rate in Highland Park is <b>8%</b> .
<b>WEIGHTS &amp; TENTS</b>	<b>All tents must be weighted properly and be white. You will need 40lbs per leg. NO CINDER BLOCKS ARE ALLOWED. NO WATER JUGS ARE ALLOWED! Amdur Productions is unable to provide weights of any type on site. Artists without tent weights will not be allowed to use a tent. All weights must be removed at the end of the festival.</b>

## THE AREA

<b>ATM/BANK</b>	Bank of America – 1921 St. Johns Ave. Chase Bank – 513 Central Ave.
<b>FOOD</b>	Multiple restaurants exist in the festival footprint, including, Yummy Bowl, Nortons, Sushi Kushi 2, Tamales, Café Central and Real Urban BBQ.
<b>GAS STATION</b>	BP – three blocks west on Central Ave.
<b>GROCERY</b>	Sunset Foods – three blocks west at Central Ave and Green Bay Rd.
<b>HOME DEPOT</b>	Home Depot – 655 Lake Cook Rd. (847) 564-8601 Ace Mutual Hardware – Corner of Olde Half Day Road and Milwaukee
<b>LOCAL THINGS TO DO</b>	<u>Hidden Creek Aqua Park</u> : On Central Avenue, blocks from the festival. Pool, with multiple slides, locker rooms, <b>showers</b> , etc. Friday & Saturday 9AM – 8PM, Sunday 10AM-7PM. <u>Highland Park Country Club</u> - Work out; great showers; huge pool! More information is available by calling 847-433-9015. <u>Art Theater</u> : The Renaissance Cinema on Second Street <u>Golf</u> : Sunset Valley Golf Course and the Highland Park Country Club, both 18 holes, are two minutes from the festival. These are wonderful public courses and greens fees are reasonable. <u>Ravinia</u> : This world-renowned music festival is located in Highland Park, 10 minutes from the festival. Tickets are available by calling 847-266-5100. Park opens at 10:00AM.
<b>PHARMACY</b>	Walgreens on Elm and Second St.

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**POST OFFICE**

Four blocks west on Central.

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**TARGET**

2099 Skokie Valley Rd (847) 266-8022

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## **Amy's Top Ten Tips for The Art Center Festival of Fine Arts in Highland Park**

1. Have a **second person** with you to assist with set up, working the booth, give you a chance for a break (bathroom, food, etc). Limited booth sitting will be available by Amdur Productions staff.
2. Bring a **shade awning** for behind your tent as most booths have back space. Wear sunscreen from dawn to dusk and reapply.
3. Bring a **good dolly**. If you don't have one, this would be a great time to get one. My favorite type is the kind that converts to a wheeled cart or a stand up dolly. Put your name on the dolly before you come to the fest as they all look alike.
4. **Come at your flight time and pace yourself.** No rushing required.
5. At the fest, water will be available in the Artist Break Room/Festival Office. Be sure to **drink plenty of water** and stay hydrated.
6. **Enjoy Highland Park:** Visit the Ravinia.org for concerts, shows, festivals, and family fun.
7. Eblast **festival postcards** by pdf to your lists.
8. **Be prepared for inclement weather.**
9. Bring lots of **weights and weigh down your tent** WHEN YOU SET UP YOUR TENT.
10. Lift from the legs.