

# CALLING ALL ARTISTS



A YEAR OF PERFECT VISION

# AMDUR PRODUCTIONS



PORT CLINTON ART FESTIVAL  
300 BLOCK  
PARK

# 2020 Season Calendar

## ART FEST BOOT CAMPS

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Cover art clockwise from top left: Carla Bank, Natalya Sots, Salem Barker, Reza Pishgahi

Dear Artists,

We are excited to launch the 2020 season, **"A Year of Perfect Vision"** comprised of 24 exciting shows. Try our **Pro Pass** to apply to some or all of our shows. Try new shows in Northbrook, Wheaton and Wrigleyville.

**Sell on Artzipper.com**, a year round on-line selling site that gives you free pages to sell from. Attend free **Art Fest Boot Camps** for tips and techniques on maximizing sales at shows.

We make shows easy for you. We offer tent & pro-panel rental, valet and set up assistance at most shows. Try **"Double Deals"** on double booths for artists wanting space, **discounted hotel rooms**, and booth sitters. We strive for display spaces that are **12' wide x 10' deep** with extra space.

Thanks to the artists who have exhibited with us the past 36 years. Thanks to our Artists Advisory Board and their feedback and ideas.

**Apply today!** Applications are due **January 20, 2020**. All info is subject to change, see our site at [AmdurProductions.com](http://AmdurProductions.com) for updates, and call us with any questions.



Amy Amdur  
President, CEO, Amdur Productions

## Festival Finder Key

Look for these symbols on festival pages to find what's right for you.

- |           |                              |           |   |
|-----------|------------------------------|-----------|---|
| <b>A</b>  | Assistance, load in/out, fee | <b>P</b>  | Power available, fee                              |
| <b>C</b>  | Conservative Art             | <b>R</b>  | Rental of tents, weights & panels available, fee. |
| <b>CT</b> | Contemporary Art             | <b>RP</b> | Reserved close paid parking, fee                  |
| <b>D</b>  | Dolly in                     | <b>S</b>  | Suburban  |
| <b>E</b>  | Easy drive up and set up     | <b>U</b>  | Urban   |
| <b>EA</b> | Emerging Artist Program      | <b>V</b>  | Valet Service - Cartage in/out, fee               |
| <b>FP</b> | Free parking                 |           |   |
| <b>N</b>  | Good for newbies             |           |   |

# The Team



**AMY AMDUR**  
President, CEO of Amdur Productions



**LINDSEY DICKINSON**  
Vice President & Senior  
Director of Operations



**CAITLIN PFLEGER**  
Director of Artist  
Relations



**ANNETTE GAYTAN**  
Accounting Director



**JOAN ANGULO**  
Marketing Director



**HANNAH AMDUR**  
Marketing



**NOEL GARCIA**  
Senior Field Staff



**JIMMY SERANO**  
Senior Field Staff



**BRANDON KRUSCZA**  
Field Staff

# We Make Festivals Easy for You!

## PRO PASS

Apply to as many festivals as you like this season with just one fee of \$195 with the 2020 Pro Pass. Purchase now at [ArtZipper.com](http://ArtZipper.com).

## PAYMENT PLANS

Flexible payment plans are available for artists and can be arranged through our office. Please call 847-926-4300 and ask for Annette.

## STAFF SUPPORT

We work hard to make festivals easy for you from load-in to load-out. Staff support includes detailed pre-show info, discounted hotel rates, free parking arrangements whenever possible, on-site information, strategic load in and load out plans, booth sitting, artists' hospitality areas, back storage space whenever possible and overnight security. We're there for you!

## WANT A HAND?

We offer optional fee based services including setting up tents, panels, and art, rental of tents, panels, weights, tables and chairs, and load out assistance. All you need to do is bring your art.

## MARKETING

We market heavily to get customers to your booth! Large, multi-layered marketing plans support shows, including multi-faceted digital and social media programs, specialized direct mail, print ads, cross platform advertisements, radio, posters, street banners, eblasts. Professional public relations ensures high visibility for each and every festival.



## Join **ArtZipper.com** and sell your work online!

- **Free** image pages
- **Free** unlimited image uploads
- **Free** unique URL to your page
- 18% commission on work sold

Start selling at **ArtZipper.com**!

No tents needed!



# ArtZipper.com

## **NEW!** Emerging Artist Program

Our new **Emerging Artists Program** benefits artists who have participated in **3 or fewer outdoor art festivals**. We offer this program at the Gold Coast Art Fair, Valparaiso Art Festival, Art at the Glen, Evanston Art & Big Fork Festival, and the Port Clinton Art Festival. Selected Emerging Artists pay a reduced space fee which includes a 10' by 10' tent at the show. Limited pro panel walls are available also. If you meet the criteria and are interested, follow the steps below, or **call Caitlin at 847-926-4300 for help!**

- 1** Visit [AmdurProductions.com](http://AmdurProductions.com) and follow the instructions for jurying at the participating festival(s).
- 2** Upload a portfolio of 5 art images (you will eventually need a photo of your booth).
- 3** Complete all fields, and select "Emerging Artists" as your category.
- 4** Submit your jury application, and we'll contact you with the results!

# Tips for Applying

## TIPS FOR GREAT ART IMAGES

1. Have clear, sharply focused images.
2. Show a body of work in four images. This helps jurors understand your artistic point of view.
3. Show the full artwork – let it fill the entire image. Do not show frames, walls or background.
4. Show one piece of work per image. Show it well and make it look important.
5. Use pieces which have a lot of color. Go with bold colors, not light colors, not blacks and not whites. Dark 2D work tends not to show well.
6. Have even exposure on all images.
7. Have a consistent background in all images. Keep the background SIMPLE. No texture, no pattern. Gradient backgrounds are best.
8. Use a professional to take your jury images.

## TIPS FOR A GREAT BOOTH IMAGE

1. Take a booth shot that is bright but without harsh shadows.
2. Shoot the booth only. Don't show other booths, your driveway, or anything else.
3. Keep consistency in frames and display pieces.
4. Shoot your booth with a solid color floor covering and tablecloths. Be sure that all work is level, nothing tilted in your booth.

## TIPS FOR A GREAT ARTIST STATEMENT

1. Keep it short and concise. Longer is not better.
2. Explain what you do and how you do it. Jurors want clarification of your work and your process, not why you became an artist.
3. Keep the same tense throughout your statement. If you write in the present tense, stay in the present tense.
4. Keep all the important points in the beginning. If you add your credentials, put them at the end.

**We're happy to help! Just call us at 847-926-4300**





# FREE ART FEST BOOT CAMPS



## ART FEST 101

DECEMBER 7, 2019

TIME: 10am-12pm

PLACE: Highland Park Country Club

1201 Park Ave. W., Highland Park, IL

COST: FREE Admission, FREE Parking

Key topics for Artist's success:

- Selecting your shows and jury images
- Planning your booth/Selling your art
- Mock jury
- **RSVP: [info@AmdurProductions.com](mailto:info@AmdurProductions.com)**

## MAXIMIZING SALES APRIL 25, 2020

TIME: 10am-12pm

PLACE: Highland Park Country Club

1201 Park Ave. W., Highland Park, IL

COST: FREE Admission, FREE Parking

Key topics for Artist's success:

- Winning displays
- How to promote yourself
- The art of selling
- **RSVP: [info@AmdurProductions.com](mailto:info@AmdurProductions.com)**
- Participation exercises

**"I left invigorated and full of ideas!!"**

**Sue Neel, Jewelry**

## Festival Eligibility & Policies

1. Artwork submitted for jury and displayed at festivals must be created, designed and made by the accepted artist. All art shown must be for sale.
2. Artists may apply in more than one category, but not twice in the same category.
3. Jewelry created through casting is allowed if the original casts are made by the artist.
4. No commercial casts/molds or factory produced items are allowed.
5. Photography/Digital: Original work made by the hands of the artist is allowed. Only one size of an image may be hung in a booth. All printing must be done by the photographer or under their direct supervision.
6. Jury images submitted must represent current work and the art intended to be shown.
7. Art collaborators (up to two artists) producing a single item qualify as an exhibitor. Collaborators are not employees or helpers and must be clearly named on applications.
8. No work made solely by apprentices or employees is allowed. All artwork must be made in the country where the artist resides.
9. "Buy/sell" items (art or object that is purchased from a manufacturer or maker other than the artist and sold at a festival as "original" work ) are prohibited.
10. Multiples: Work in which the artist hand manipulates plates, stones, or screens numbered and signed in editions of up to 500 are accepted as an artist's original body of work. Reproductions such as "giclee" and "iris" prints must be signed and numbered (up to 500) and may be displayed on up to 10 linear feet in their booth, and at the Port Clinton Art Festival in one bin only.

### Festival Policies

1. Acceptance is non-transferable. Booths cannot be split or shared without the consent of the festival.
2. Festivals are drug-free. No smoking / vaping is allowed in or near booths.
3. Accepted artists must be present during all festival hours. No agents, representatives, family members or friends are permitted as substitutes unless an exception is granted.
4. Any artist closing their booth prior to the end of the show without permission or direction will not be permitted to return in the future.
5. Only artwork in the category accepted through jury is allowed. It is the right of the Festival to direct the removal of work not in compliance.
6. Discount/sales signs and ribbons from other shows are not allowed.
7. Corner and double spaces may be requested, but are not guaranteed.

*Please visit [AmdurProductions.com](http://AmdurProductions.com) for more complete eligibility and policies requirements.*

Top Rated

11th Annual



**BARRINGTON**  
**ART**  
FESTIVAL



May 23-24  
MEMORIAL DAY WEEKEND  
Barrington, Illinois

Jury Fee: \$25  
Space Fee: \$440  
Double Deal: \$710



**T**his event is held on Barrington's closed charming streets. Located 30 minutes northwest of Chicago, the community flocks to this festival to buy! All media. 130 booth max. "Thank you to everyone at Amdur for the Barrington show. Had my highest grossing show ever!"

Terry Cunningham, Jewelry  
April Graves, Photographer



Returning!

NORTHBROOK

**ART**  
*in the*  
**PARK**

May 30-31  
Northbrook, Illinois

Jury Fee: \$25  
Space Fee: \$425



**A**rt in the Park returns to Northbrook in the beautiful tree shaded park in the Village's downtown. 60% of residents households have income of \$100,000+ and almost 30% have household incomes of \$200,000+. 60 artists. All media.





June 6-7  
Chicago, Illinois

Jury Fee: \$35

Space Fee: \$640

Double Deal: \$1,010



The "Granddaddy of American Art Festivals," the 63rd annual Gold Coast Art Fair in Grant Park is the 3rd oldest and by far one of the best attended art festivals in Chicago. Located across the street from the Art Institute of Chicago, Millennium Park, and blocks from The Bean, and Buckingham Fountain, the Gold Coast Art Fair draws hundreds of thousands of art enthusiasts from Chicago, the surrounding suburbs and tourists annually. All artists booths are off the main paved path which gives everyone a great spot. Heavy advertising, cash awards and day before set up. All media. 300 artists max.

"Financially beyond our expectations!"  
Jim and Cindy Pierson, Jewelry

"We had a blast! Gold Coast is a perfect setting with the best skyline views you will find anywhere! A great weekend all around! I sold 15 paintings!"  
Paul Roberts, Painting



1st Annual

# WHEATON ART WALK

Charming Wheaton, with 54,000 residents, is just 30 miles from Chicago. More than ½ of the population earns \$100,000+, & 28% earn over \$150,000+. Closed streets filled with restaurants and stores are the backdrop for this new show. All media. 100 artists max.

June 13-14  
Wheaton, Illinois

Jury Fee: \$25  
Space Fee: \$355  
Double Deal: \$560



2nd Annual Season



Fun Sunday Art Markets outside the ivy covered walls of Wrigley Field, are great for makers, artists, artisans and culinary creators. Held on non-game days, the vibe is fun and upbeat. Dates for July and August TBA. All media. 60 artists max.

June 14  
Chicago, Illinois  
July, August TBA

Jury Fee: \$10  
Space Fee: \$199



18th Annual

# Promenade of Art Arlington Heights

The lively downtown streets of Arlington Heights (population 76,000) are the perfect setting for this easy, fun event which enjoys a history of great sales and big crowds. All media. 135 booth max.

"Amdur shows are consistently my best shows."

Tom Henrichsen, Painter

June 20-21  
Arlington Heights,  
Illinois

Jury Fee: \$25  
Space Fee: \$440  
Double Deal: \$710



Top Rated

12th Annual

# Millennium Art Festival



June 26, 27, 28  
Chicago, Illinois

Jury Fee: \$35  
Space Fee: \$585



3 show days at this 12th annual fest will deliver impressive crowds. Located in Chicago along famous Michigan Avenue on Lake Street with easy load in and out. Water barrel weights provided and included in price. All media. 130 booth max.



2nd Annual



June 27-28  
Valparaiso, Indiana

Jury Fee: \$25  
Space Fee: \$355  
Double Deal: \$560



One hour from Chicago, "Valpo" population 32,000, is home to Chicago executives, great restaurants and stores. The fest is held on closed streets and launched to a great reception of art lovers and buyers last year.

"Our community, and mayor, felt it was a great success!"  
Michelle Michaels, Valparaiso



10th Annual

CHICAGO  
BOTANIC  
GARDEN  
ART FESTIVAL

July 3, 4, 5  
Glencoe, Illinois

Jury Fee: \$40  
Space Fee: \$695



Now three full days, this show is limited to art with a botanic theme, material or use. Held at the world famous Chicago Botanic Garden. A well attended, high-selling show.

"I spent this past summer doing Amdur Productions shows and I had the best season in years!"  
Maria Reyes-Jones, Painting



2nd Annual

# WHITEFISH BAY ART FEST

July 11-12  
Whitefish Bay,  
Wisconsin

Jury Fee: \$25  
Space Fee: \$410  
Double Deal: \$675

**R**eturning for its second year to closed streets in the downtown of this affluent Milwaukee suburb. Held the busy weekend before the Democratic National Convention in Milwaukee (300,000 people expected), **discounted hotel rooms are saved for artists.**

A C CT  
E FP R S



Top Rated

5th Annual

# artfest MICHIGAN AVENUE



July 18-19  
Chicago, Illinois

Jury Fee: \$30  
Space Fee: \$680

**B**e part of the weekend excitement on Chicago's Michigan Avenue, known internationally as the **"Magnificent Mile"**. The show offers prime location booths on a beautiful plaza situated next to the Apple Store. Great crowds, great sales. All media.

A EA D R U





12th Annual

# GLENCOE FESTIVAL OF ART

Set in Glencoe's prestigious and historic downtown, on Chicago's affluent 'North Shore'. Well-educated and sophisticated shoppers ♥ this show. All media. 120 artists max. 130 booth max. "Glencoe was a great show for me...with buyers looking for high-end art"

Derek Christensen, 2D

July 25-26  
Glencoe, Illinois

Jury Fee: \$25

Space Fee: \$465

Double Deal: \$795

A E FP R S



17th Annual

# ART AT THE GLEN

Busy store and restaurant-lined festival streets are filled from open 'til close with thousands of art buyers and collectors at this big show. Easy load in/out and close, free parking. All media. 175 booth max.

"Thank you for putting on a great show at The Glen. You brought out a great crowd!"

Sher Berman, Jeweler

August 1-2  
Glenview, Illinois

Jury Fee: \$35

Space Fee: \$570

Double Deal: \$885

A E FP P R S



23rd Annual

# Lincolnshire ART FESTIVAL

**A**rt lovers from Chicago's north and western suburbs ❤️ this relaxed August show. Situated around the central fountain, flowers and park. Up-scale, educated community 30 minutes from Chicago. Easy load in/out. All media. 120 booth max.

August 15-16  
Lincolnshire, Illinois

Jury Fee: \$25

Space Fee: \$410

Double Deal: \$675



7th Annual

# E V A N S T O N ART & BIG FORK F E S T I V A L

**H**eld on closed streets in downtown Evanston, adjacent to the Northwestern University campus. Great layout, well-educated, art-loving crowd. Three selling days make this event a must. Easy load-in and out. All media. 150 booth max.

*"Amazing staff! I look forward to more great shows."  
Steve Wewerka, Photographer*

August 21, 22, 23  
Evanston, Illinois

Jury Fee: \$25

Space Fee: \$455

Double Deal: \$735



37th Annual

# PORT CLINTON ART FESTIVAL



August 29-30  
Highland Park, Illinois

Jury Fee: \$55  
Space Fee: \$795



High-selling, nationally renowned, top show celebrating its 37th year in Highland Park, a wealthy community of 35,000 in the "North Shore", 26 miles north of Chicago on the shores of Lake Michigan. Throughout the weekend, thousands of art enthusiasts enjoy the opportunity to purchase unique works of art by master artists from across the country. Cash awards. Six city blocks are closed for this lively event. Easy day before load in. All media, original art.



"Thanks for a stellar Port Clinton! It was a great show and we love the new layout. Thank you to Team Amdur for being the most professional in the Biz!"  
Skip & Joan Ennis, Jewelry



9th Annual

# THIRD WARD Art Festival

September 5-6  
Milwaukee, Wisconsin

Jury Fee: \$30

Space Fee: \$515

Double Deal: \$870

LABOR DAY WEEKEND



Now a Milwaukee tradition, the Third Ward Art Festival is held on Labor Day weekend on three closed blocks in the heart of Milwaukee's eclectic arts and fashion district. Back-to-back artist setup ensures lots of back storage space. With an array of restaurants, pubs, theaters, galleries and unique shopping experiences surrounding the festival, guests are guaranteed a day full of art, culture and fun at the Third Ward Art Festival. All media. 150 booth max.



“I nearly sold out at this show - It was insane! Educated art buyers not afraid to make a buying decision at the show!”

Armando Pedroso



5th Annual



September 12-13  
Deer Park, Illinois

Jury Fee: \$25

Space Fee: \$410

Double Deal: \$675



**H**eld in upscale Deer Park Town Center, this northwest suburban fest has huge crowds and great sales. This is a fun fest to be in. Easy load in/out, close parking. All media. 100 booth max.

“The Deer Park Art Show is a sweet little gem.”

Heather Hambrecht



58th Annual



September 19-20  
Oak Brook, Illinois

Jury Fee: \$25

Space Fee: \$465



**T**his 58th annual event gives exhibitors great contact with customers from Chicago’s western suburbs in upscale Oakbrook. Most homes have incomes over \$200,000. Set amid gardens and fountains, shops and cafes. All media invited. 75 booth max.



3rd Annual



August 8-9 **NEW DATES**

Chicago, Illinois

Jury Fee: \$25

Space Fee: \$435

Double Deal: \$705



Be part of this cool art fest in Chicago's vibrant South Loop neighborhood! Held on Dearborn Street from Polk to Harrison, in the famed historic Printer's Row district, the area has spectacular architecture and is lined with great bars, cafes and restaurants. All media. 100 booth max.



Indoors



December 13, 2020

Chicago, Illinois

Jury Fee: \$20

Space Fee: \$270



MADE Holiday Pop Up is for artists and makers looking for one day indoor shows. Held at Morgan Manufacturing event space in Chicago's cool West Loop neighborhood, the December show features holiday art and gifts for all. Handmade, custom made, tailor made.



## Important Dates

<b>January 20, 2020</b>	<b>Applications Due</b>
<b>February 20, 2020</b>	Notifications released
<b>March 20, 2020</b>	Registrations, full payments and first half of split payments due
<b>March 21, 2020</b>	Late payments apply, \$20 per festival
<b>April 20, 2020</b>	Last day for refunds for May - September shows, less \$50 processing fee each

## 2019-2020 Artist Advisory Board



Carla Bank, James Cole, Scott Fishman, Heather Hambrecht, Anne Hanley, Kevin Lahvic, Shelly Lawler, Karina Llergo, Meg Musick Makely, Candace Marsella, Xavier Nuez, Sue Rosengard, Jill Scales, Ezra Siegel, Sharon Spillar, Howard Tatar, James Wilbat

## About Amdur Productions

For over 35 years, Amdur Productions, a nationally acclaimed production company based in the Chicago area has organized and directed many of the Mid-



west's most prestigious juried art festivals. Amdur's festivals have been rated in Sunshine Artist Magazine's top 100 with several appearing in the top 50.

Amdur Productions strives to create well organized events supported by strong marketing to ultimately provide artists with great selling opportunities.

**AMDUR**  
PRODUCTIONS

P.O. Box 550  
Highland Park, IL 60035

PRSR.T. STD.  
U.S. POSTAGE  
**PAID**  
Skokie, IL  
Permit N. 245

# CALLING ALL ARTISTS



A YEAR OF PERFECT VISION

Emerging Artist Division

23 Festivals

Pro Pass

Double Deals

Payment Plans