

DETAILS SUBJECT TO CHANGE. WE WILL EMAIL ANY CHANGES TO ARTISTS.

THIRD WARD Art Festival

Hello Third Ward Art Festival Artists,

We are excited to have you exhibit your art at the Third Ward Art Festival, September 4-5, 2021! Show hours are 10AM to 5PM each day.

Here's What You Need to Know

Safety First!

All artists should have hand sanitizer in their booths and keep their booth sanitized. All booths will be 6' apart. Artists are welcome and encouraged to dress the outside of their booths!

Are You Demonstrating On Site?

Let us know so we can talk about it in our community outreach!

Storage

Back storage must be tidy and will be behind your booth. Please share with your neighbor(s).

Tent Weights

Every tent will need to have AT LEAST 40 pounds per tent leg and strong straps or rope to attach the weights to the tent. No cinder blocks or water jugs allowed as weights. Weight inspections will occur before the festival opens and throughout the festival to keep everyone safe. Any artist that does not comply with these rules will be required to fix it before the festival opens.

Corner and Double Space Requirements

An artist with a corner must either have the corner wall open or use the outside wall to display art. Double spaces must be occupied by two 10x10 tents OR one 10x20 tent.

Awnings

Awnings are allowed in all booth locations.

How to get there

Check-in location TBA.

Booth Number

[Click here to find your booth number](#) (Booth numbers will be available 30 days prior to the show). There were many corner requests and we were not able to fulfill everyone. We made

every attempt to fill special requests. Booth numbers are subject to change. We will notify you of any changes.

Festival Map

Attached to this email.

Load-in and Parking Map

Attached here.

Check-In Info

Friday, September 3

Flight One: 6pm-7pm: All ODD Numbered Booths, EXCEPT 31,33, 81.1-81.4, 121, and 121.5

Flight Two: 7:30pm-8:30pm: EVEN Numbered Booths EXCEPT 60.1, 60.2, 60.3, 60.4, 106.1, 106.2, 106.3 and 106.4

BOOTHS 31, 33, 121 and 121.5 can set up in Flight Two

Flight Three: 8:30pm-9pm: Booths 60.1, 60.2, 60.3, 60.4, 106.1, 106.2, 106.3, 106.4, 81.1-81.4

Check-in will close at 9pm. Set-up may continue. Artists who want to come after check-in closes must call our festival phone to notify us during check-in hours. Phone number is 847-962-0190.

Saturday, September 4

6am-8am: All Artists. Vehicle entry as allowed. Check-In will close at 8am. Set-up must be completed by 9:30am. All artists vehicles have to be outside of the festival footprint by 9am.

How Load In Works

Every artist will:

Check-in and get credentials, parking OUTSIDE of the festival footprint.

Drive in slowly with your windows down and your hazards on

Pull up to their space location

Unload everything in their space

Park their vehicle in the designated artist parking area

Return to their booth space and set up

All artists should not set up their booth until their car has left the festival grounds.

Parking

Parking for vehicles and trailers 7' and under will be in a garage at 212 N Milwaukee St, Milwaukee, WI 53202. Every artist will receive 3 parking vouchers for this garage to be used throughout the weekend as needed.

Parking for vehicles and trailers over 7' will be limited and on Menomonee Street at the south end of the festival and allowed on specific side streets. Parking maps and permits will be available at check in.

Promote, Promote, Promote!

Pre-promotion is EVERYTHING! Attached to this email is a digital file of the festival poster for your emails blasts. Email this poster to your client list and invite them to the Third Ward Art Festival! There is plenty of free parking for all your clients!

Facebook

Join the event on Facebook!

<https://www.facebook.com/events/645875349626480/>

Once you've joined, invite all your friends on Facebook and post it on your Facebook page, Twitter feed, and in your blog on your website! Use the following hashtags when you post: ThirdWardArtFestival #AmdurProductions

Type these into your post to tag us and the event: @Amdur Productions @Third Ward Art Festival **Tip: if you copy and paste, it will often not work. Typing in the name is the way to go.** If you need assistance with this, just call or email me and I'll help!

Questions?

Before the festival, call our office at [847-926-4300](tel:847-926-4300). If you are calling on the day of load-in, call our festival phone at 224-253-0307.

See you soon!