

CALL FOR ARTISTS

20 Festivals

Pro Pass for Multiple Applications

Double Deals for Larger Spaces

Payment Plans

Emerging Artist Division



2022 Festival Map & Art Festival Calendar



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Cover art clockwise from top left - Sally Brandl, Pam Fox, Judit Ksiazak, Angelo Fico

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Dear Artists,

We are excited to launch 20 exciting outdoor art festivals in the 2022 season! Save with our **Pro Pass** to apply to multiple shows. Visit our website, AmdurProductions. com for detailed information. We make shows easy for



you. We offer tent rental, pro-panel rental, and set up assistance at most shows. Try **"Double Deals"** on double booths, discounted hotel rooms, and free booth sitters. We strive for display spaces that are **12' wide x 10' deep** with extra space.

Options to Shows: **Sell your art on <u>ArtZipper.com</u>**, a year round online selling site that gives you free pages to sell from. Attend free **"ArtSmart" Webinars** for tips and techniques on maximizing sales at shows and online.

Thanks to the artists who have exhibited with us over the past 38 years, and to our Artists Advisory Board and their feedback and ideas.

Apply today! Applications for our festivals are due **February 1, 2022.** All info is subject to change. See AmdurProductions.com for updates. Call us with any questions at 847-926-4300.

Amy Amdur President, CEO, Amdur Productions

Important Dates for 2022 Festivals

February 1, 2022	Applications Due
March 1, 2022	Notifications released
March 16, 2022	Registrations and 50% deposit due
April 16, 2022	Last day for refunds for May - September shows, less \$50 processing fee each



May 14-15, 2022 Glendale, Wisconsin Jury Fee: \$15 Space Fee: \$225 Double Deal: \$350

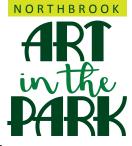
Spring Kickoff

<u>Apply today at</u> <u>AmdurProductions.com</u>

T his fest takes place in Glendale, Wisconsin, just north of Milwaukee. BAYSHORE is an openair center with great stores, cafes and lots of free parking. Artists, Artisans, and Makers of all types are featured. Only original art, no buy/sell. Easy to do!



2nd Annual



May 21-22, 2022 Northbrook, Illinois Jury Fee: \$25 Space Fee: \$450

<u>Apply today at</u> <u>AmdurProductions.com</u>

Art in the Park returns to Northbrook in the beautiful tree shaded park in the Village's downtown. 60% of residents households have incomes of \$100,000+ and about 30% have household incomes of \$200,000+. 60 artists. All media.



Top Rated 13th Annual



This event is held on Barrington's closed charming streets. Located 30 minutes northwest of Chicago, the community flocks to this festival to buy! All media. 130 booth max.

"Thank you to everyone at Amdur for the Barrington show. Had my highest grossing show ever!" Terry Cunningham, Jewelry May 28-29, 2022 MEMORIAL DAY WEEKEND Barrington, Illinois

> Jury Fee: \$25 Space Fee: \$450 Double Deal: \$730

<u>Apply today at</u> <u>AmdurProductions.com</u>



25th Annual



Art lovers from Chicago's north and western suburbs ♥ this relaxed August show. Situated around the central fountain, flowers and park. Upscale, educated community 30 minutes from Chicago. Easy load in/ out. All media. 120 booth max. June 4-5, 2022 Lincolnshire, Illinois Jury Fee: \$25 Space Fee: \$415 Double Deal: \$685

<u>Apply today at</u> AmdurProductions.com



64th Annual

GOLD

COAST



Jury Fee: \$35 Space Fee: \$640 Double Deal: \$1,010

<u>Apply today at</u> AmdurProductions.com

The "Granddaddy of American Art Festivals," the 64th annual Gold Coast Art Fair in Grant Park is the 3rd oldest and by far one of the best attended art festivals in Chicago. Located across the street from the Art Institute of Chicago, Millennium Park, and blocks from "The Bean", and Buckingham Fountain. The Gold Coast Art Fair draws thousands of art enthusiasts from Chicago, the surrounding suburbs and tourists annually. All artists booths are on the main paved path which gives everyone a great spot. Heavy advertising and day before set up. All media. 300 artists max.

> "Financially beyond our expectations!!" Jim and Cindy Pierson, Jewelry

"We had a blast! Gold Coast is a perfect setting with the best skyline views you will find anywhere! A great weekend all around! I sold 15 paintings!" Paul Roberts, Painting



1st Annual



June 11-12, 2022 **Brookfield**, Wisconsin Jury Fee: \$25 Space Fee: \$355

Apply today at AmdurProductions.com

 ${
m T}$ his new event takes place at The Corners of Brookfield just west of Milwaukee. Unique stores, restaurants, cafes and sophisticated residences surround the festival. Strong community support. Craft beers add to the fun. All media. All prices.



6th Annual



June 25-26, 2022 **Deer Park, Illinois** Jury Fee: \$25 Space Fee: \$410 Double Deal: \$675

 ${f H}$ eld in the upscale Apply today at Deer Park Town Center, AmdurProductions.com

this northwest suburban fest has nice crowds and great sales. This is a fun fest to be in. Easy load in/out, close parking. All media. 100 booth max.

"The Deer Park Art Show is a sweet little gem." Heather Hambrecht, 3D

3rd Annual



One hour from Chicago, "Valpo" population 32,000, is home to Chicago executives, great restaurants and stores. The fest is held on closed streets. American themes are invited at this pre-4th of July fest.

"Our community, and mayor, felt it was a great success!" Michelle Michaels, Valparaiso

Apply today at AmdurProductions.com

June 25-26, 2022

Jury Fee: \$25

Space Fee: \$355

Double Deal: \$560

Valparaiso, Indiana



3rd Annual



July 9-10, 2022 Whitefish Bay, Wisconsin

Jury Fee: \$25 Space Fee: \$425 Double Deal: \$705

Apply today at AmdurProductions.com

Returning for its third vear to closed streets in the downtown of this affluent Milwaukee suburb. Stores, cafes and restaurants line the street. Huge community support! Easy load-in and out and close parking.

"Amazing! I sold 86 pieces!" Julie Leutloff, Jewelry

Apply by February 1, 2022 - AmdurProductions.com





Top 100 Show 14th Annual

Millennium Art Festival

3 show days at this 14th annual fest will deliver impressive crowds. Located in Chicago along famous Michigan Avenue on Lake Street with easy load in and out. Water barrel weights provided and included in price. All media. 130 booth max. July 15, 16, 17, 2022 Chicago, Illinois Jury Fee: \$35 Space Fee: \$585

<u>Apply today at</u> <u>AmdurProductions.com</u>





Set in Glencoe's prestigious and historic downtown, on Chicago's affluent 'North Shore'. Welleducated and sophisticated shoppers ♥ this show. All media. 120 artists max.

"Glencoe was a great show for me...with buyers looking for high-end art" Derek Christensen, 2D

July 23-24, 2022 Glencoe, Illinois Jury Fee: \$25 Space Fee: \$475 Double Deal: \$815 <u>Apply today at</u> <u>AmdurProductions.com</u>



IPTH Annual ART AT G THE GLEN

Busy store and restaurant-lined festival streets are filled from open 'til close with thousands of art buyers and collectors at this big show. Easy load in/out and close, free parking. All media. 175 booth max.

"Thank you for putting on a great show at The Glen. A perfect weekend for sales." Sher Berman, Jeweler Glenview, Illinois Jury Fee: \$35 Space Fee: \$575 Double Deal: \$895 <u>Apply today at</u> AmdurProductions.com

July 30-31, 2022





August 6-7, 2022 Wheaton, Illinois

> Jury Fee: \$25 Space Fee: \$355 Double Deal: \$560

<u>Apply today at</u> <u>AmdurProductions.com</u>





Apply by February 1, 2022 - AmdurProductions.com

4th Annual



August 13-14, 2022 Chicago, Illinois Jury Fee: \$25 Space Fee: \$435 Double Deal: \$705

<u>Apply today at</u> <u>AmdurProductions.com</u>

Be part of this cool art fest in Chicago's vibrant South Loop neighborhood! Held on Dearborn Street from Polk to Harrison, in the famed historic Printer's Row district, the area has spectacular architecture and is lined with great bars, cafes and restaurants. All media. 100 booth max.



9th Annual



Held on closed streets in downtown Evanston, adjacent to the Northwestern University campus. Great layout, well-educated, art-loving crowd. Three selling days make this event a must. Easy load-in and out. All media. 150 booth max.

> "Broke records for sales!" Jenny Rhead, 2D

August 19, 20, 21, 2022 Evanston, Illinois Jury Fee: \$25 Space Fee: \$460 Double Deal: \$745

<u>Apply today at</u> <u>AmdurProductions.com</u>



Top 100 Show 39th Annual August 27-28, 2022 Highland Park, Illinois Jury Fee: \$55 Space Fee: \$795

<u>Apply today at</u> <u>AmdurProductions.com</u>

High-selling, nationally renowned, top show celebrating its 39th year in Highland Park, a wealthy community of 35,000 in the "North Shore", 26 miles north of Chicago on the shore of Lake Michigan. Throughout the weekend, thousands of art enthusiasts enjoy the opportunity to purchase unique works of art by master artists from across the country. Six city blocks are closed for this lively event. Easy day before load in. All media, original art.



Top 100 Show 10th Annual

THIRD WARD Art Festival

September 3-4, 2022 Milwaukee, Wisconsin Jury Fee: \$30 Space Fee: \$525 Double Deal: \$880 LABOR DAY WEEKEND

<u>Apply today at</u> <u>AmdurProductions.com</u>

Now a Milwaukee tradition, the Third Ward Art Festival is held on Labor Day weekend on three closed blocks in the heart of Milwaukee's eclectic arts and fashion district, packed with restaurants, pubs, theaters, galleries and unique shopping experiences. All media. 150 booth max.





Algonquin is a dynamic, progressive community 40 miles northwest of Chicago along the Fox River. This fest is held on Main Street in the vibrant, newly updated downtown. Original art of all types and prices is welcome at this show. 70 booth maximum. Sept. 10-11, 2022 Algonquin, Illinois Jury Fee: \$25 Space Fee: \$325

<u>Apply today at</u> <u>AmdurProductions.com</u>



3rd Annual

Glendale, Wisconsin Jury Fee: \$15 Space Fee: \$225 Double Deal: \$350

Sept. 17-18, 2022

<u>Apply today at</u> <u>AmdurProductions.com</u>

This fest takes place in Glendale, Wisconsin, just north of Milwaukee. BAYSHORE is an openair center with great stores, cafes and lots of free parking. Artists, Artisans, and Makers of all types are featured. Only original art, no buy/sell merch.





2nd Annual

September 24-25, 2022 Burr Ridge, Illinois

Jury Fee: \$25 Space Fee: \$355 Double Deal: \$560

Burr Ridge, about thirty minutes south west of Chicago, is known for its luxury lifestyle. The festival takes place at The Village Center, a high end lifestyle center. Easy drive up load in and load out. All types of original art are welcome. 125 booth maximum.

<u>Apply today at</u> <u>AmdurProductions.com</u>



PROPASS

Save up to \$320 in application fees

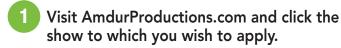
- Just \$225
- Good for the 2022 season
- Good on Jurried Art Services portal only
- Non-refundable
- Non-transferable

Purchase the PRO PASS today at

ArtZipper.com

NEW! Emerging Artist Program

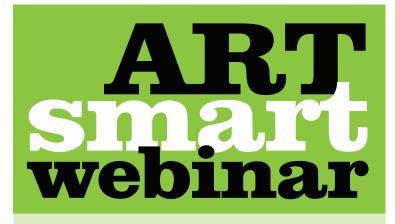
Our Emerging Artist Program benefits artists who have participated in 3 or fewer outdoor art festivals. We offer this program at the Spring Bayshore Art Festival, Valparaiso Art Festival, Evanston Art Fest, and the Fall Bayshore Art Festival. Selected Emerging Artists pay a space fee which includes a 10' by 10' tent at the show. Limited pro panel walls are available. If you meet the criteria and are interested, follow the steps below, or call Caitlin at 847-926-4300 for help!



2 On the show page, click on the button that says "Info for Artists", then, click on the button that says "Emerging Artist Application".

3 On Zapplication or Juried Art Services, upload a portfolio of 4 images and an image of your mock setup.

Complete all fields, submit your jury application, and we'll contact you with the results!



For everyone from new artists to seasoned pros, our **Free** ArtSmart Webinars get to the point with tips and tricks to help you on your path to success. Amdur Production's founder Amy Amdur leads these webinars in an easy



online environment. Topics include:

- Art Fest 101 "The Basics"
- Going Pro "What You Need to Know"
- Live Image Review of Your Work
- Selling Online Top Tips & Tricks

Visit AmdurProductions.com for more.

PAST PARTICIPANTS SAY ...

"BRAVO!!! This has been Great!!!!! Thank you so much for sharing again such valuable information.

Marco Bustillos

"I SOOOO appreciate this info. All so new! Really inspiring. Thank you Amy and Caitlin! Really great info!!!!!!! THANK YOU!"

Ulrike Selleck

"This was so eye-opening. Thank you so much for offering this information to us."

Apply by February 1, 2022 - AmdurProductions.com

Lisa Talarico

We Make Festivals Easy for You!

PRO PASS

Apply to as many festivals as you like this season with just one fee of \$225 with the 2022 Pro Pass. Purchase now at ArtZipper.com.

PAYMENT PLANS

Flexible payment plans are available for artists and can be arranged through our office. Please call 847-926-4300 and ask for Annette.

STAFF SUPPORT

We work hard to make festivals easy for you from load-in to load-out. Staff support includes detailed pre-show info, discounted hotel rates, free parking arrangements whenever possible, on-site information, strategic load in and load out plans, booth sitting, artists' hospitality areas, back storage space whenever possible and overnight security. We're there for you!

WANT A HAND?

We offer optional fee based services including setting up tents, panels, and art, rental of tents, panels, weights, tables and chairs, and load out assistance whenever possible. All you need to do is bring your art.

MARKETING

We market heavily to get customers to your booth! Large, multi-layered marketing plans support shows, including multi-faceted digital and social media programs, specialized direct mail, print ads, cross platform advertisements, radio, posters, street banners and eblasts.





Sell Online!

- Free and easy sign up
- Create your gallery page in a few clicks
- Unlimited inventory and custom URL link
- Only pay commission on sales









An Amdur Productions Company

Tips for Applying

TIPS FOR GREAT ART IMAGES

- 1. Have clear, sharply focused images.
- Show a body of work in four images. This helps 2. jurors understand your artistic point of view.
- 3. Show the full artwork let it fill the entire image. Do not show frames, walls or background.
- 4. Show one piece of work per image. Show it well and make it look important.
- 5. Use pieces which have lots of color. Generally, go with bold colors, not light colors, not blacks and not whites. Dark work tends not to show well.
- 6. Have even exposure on all images.
- 7. Have a consistent background in all images. Keep the background SIMPLE. No texture, no pattern. Gradient backgrounds are best.
- 8. Use a professional photographer for your jury images for best results.

TIPS FOR A GREAT BOOTH IMAGE

- 1. Take a booth shot that is bright but without harsh shadows.
- 2. Shoot the booth only. Don't show other booths, your driveway, or anything else.
- 3. Keep consistency in frames and display pieces.
- Shoot your booth with a solid color floor cover-4. ing and tablecloths. Be sure that all work is level, nothing tilted in your booth.

TIPS FOR A GREAT ARTIST STATEMENT

- 1. Keep it short and concise. Longer is not better.
- 2. Explain what you do and how you do it. Jurors want clarification of your work and your process, not why you became an artist.
- Keep the same tense throughout your statement. 3. If you write in the present tense, stay in the present tense.
- Keep all the important points in the beginning. 4. If you add your credentials, put them at the end.

We're happy to help! Just call us at 847-926-4300





The Team

AMY AMDUR President, CEO of Amdur Productions



CAITLIN PFLEGER Vice President & Director of Artist Relations



JOAN ANGULO Marketing Director



ANNETTE GAYTAN Accounting Director



TYLAR BORENSTEIN Event Manager



NOEL GARCIA Senior Field Manager



JIMMY SERANO Senior Field Staff



BRANDON KRUSCZA Field Manager

Festival Eligibility & Policies

- 1. Artwork submitted for jury and displayed at festivals must be created, designed and made by the accepted artist. All art shown must be for sale.
- 2. Artists may apply in more than one category, but not twice in the same category.
- 3. Jewelry created through casting is allowed if the original casts are made by the artist.
- 4. No commercial casts/molds or factory produced items are allowed.
- 5. Photography/Digital: Original work made by the hands of the artist is allowed. Only one size of an image may be hung in a booth. All printing must be done by the photographer or under their direct supervision.
- 6. Jury images submitted must represent current work and the art intended to be shown at a festival.
- 7. Art collaborators (up to two artists) producing a single item qualify as an exhibitor. Collaborators are not employees or helpers and must be clearly named on applications.
- 8. No work made solely by apprentices or employees is allowed. All artwork must be made in the country where the artist resides.
- 9. "Buy/sell" items (art or object that is purchased from a manufacturer or maker other than the artist and sold at a festival as "original" work) are prohibited.
- 10. Multiples: Work in which the artist hand manipulates plates, stones, or screens numbered and signed in editions of up to 500 are accepted as an artist's original body of work. Reproductions such as "giclee" and "iris" prints must be signed and numbered (up to 500) and may be displayed on up to 10 linear feet in their booth, and at the Port Clinton Art Festival in one bin only.

Outdoor Festival Policies

- 1. Acceptance is non-transferable. Booths cannot be split or shared without the consent of the festival.
- 2. Festivals are drug-free. No smoking / vaping is allowed in or near booths.
- 3. Accepted artists must be present during all festival hours. No agents, representatives, family members or friends are permitted as substitutes unless an exception is granted.
- 4. Any artist closing their booth prior to the end of the show without permission or direction will not be permitted to return in the future.
- 5. Only artwork in the category accepted through jury is allowed. It is the right of the Festival to direct the removal of work not in compliance.
- 6. Discount/sales signs and ribbons from other shows are not allowed.
- 7. Corner and double spaces may be requested, but are not guaranteed.

Please visit AmdurProductions.com for more complete eligibility and policies requirements.

2021-2022 Artist Advisory Board



Carla Bank, Sher Berman, James Cole, Val Fischer, Scott Fishman, Heather Hambrecht, Anne Hanley, Mark Hersch, Kevin Lahvic, Shelly Lawler, Karina Llergo, Meg Musick Makely, Candace Marsella, Rachael Newman, Xavier Nuez, Maria Reyes-Jones, Sue Rosengard, Jill Scales, Ezra Siegel, Howard Tatar, James Wilbat, Diana Widman, Nestor Yulfo

About Amdur Productions

For over 38 years, Amdur Productions, a nationally acclaimed production company based in the Chicago area has organized and directed many of the Midwest's most prestigious juried art festivals. Amdur's festivals have been rated in Sunshine Artist Magazine's top 100 with several appearing in the top 50.



Amdur Productions strives to create well organized

events supported by strong marketing to ultimately provide artists with great selling opportunities.



Apply by February 1, 2022 - AmdurProductions.com



CALL FOR

