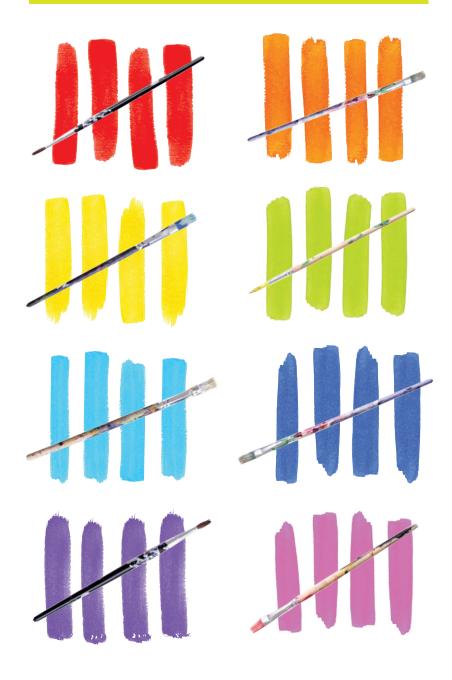
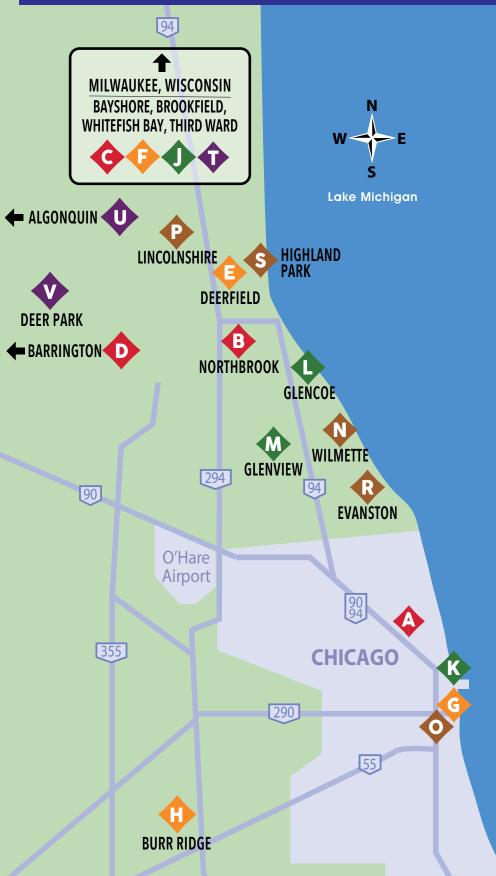
CALL FOR ARTISTS

20 Art Festivals • Strong Marketing • Great Crowds Support from Load-in to Load-out



2023 Festival Map & Art Festival Calendar



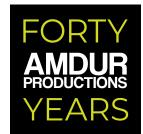
	ARTSMART WEBINARS		
	Beginner to Pro, learn valuable art fest tips		
	and tricks at our free online webinars 17		
	MAY		
A	13-14	Spring Lincoln Roscoe Art+Craft Fair, Chicago . 5	
B	20-21	Northbrook Art in the Park 5	
\$ \$ \$ \$	20-21	Bayshore Spring Makers Market 6	
•	27-28	Barrington Art Festival 6	
	JUNE		
•	3-4	Deerfield Art Festival 7	
•	10-11	Brookfield Arts, Crafts & Drafts	
0	17-18	Gold Coast Art Fair, Chicago 8	
	3-4 10-11 17-18 24-25	Burr Ridge Art Fair 9	
	JULY		
•	8-9	Whitefish Bay Art Fest	
K	8-9 14-16 22-23	Millennium Art Festival, Chicago 10	
•	22-23	Glencoe Festival of Art	
W	29-30	Art at the Glen, Glenview	
	AUGUST		
•	5-6	Wilmette Art Fair	
()	12-13	Printer's Row Art Fest, Chicago 12	
P	12-13	Lincolnshire Art Festival	
R	18-20	Evanston Art Festival	
\$	26-27	Port Clinton Art Festival, Highland Park 14	
	SEPTEM	SEPTEMBER	
•	2-3	Third Ward Art Festival, Milwaukee 15	
Φ	9-10	Art on the Fox, Algonquin 15	
\$	16-17	Deer Park Art Show	
	MORE		
	ProPas	s 16	
	Policies, Tips, Programs and Our Team 17-22		
	40 Years of Festivals!		

Dear Artists,

Amdur Productions is excited to celebrate our **40TH SEASON** of producing nationally recognized and highly attended art festivals! Art is our passion, and this year, we have 20 exciting events to bring you and art buyers together!

We leverage our experience to make showcasing your art as easy as

possible. Apply to multiple shows and save \$ with our Pro Pass. We offer tent rental, pro-panel rental, and set up assistance at most shows. "Double Deals" let you double your booth space at a discount. We offer discounted hotel rates, free booth sitters,



and we strive for display spaces that are 12' wide x 10' deep with extra space. Visit AmdurProductions.com for detailed information on any of these benefits.

Sales Beyond the Festival: Sell 24/7/365 on ArtZipper.com, a year round artwork marketplace with no membership

or upload fees. Attend free "ArtSmart" Webinars for tips and techniques on maximizing sales at shows and online.

A sincere thank you to the artists who have exhibited with us over the past 39 years, and to our Artists Advisory Board and their feedback and ideas.

Apply today! Applications for our festivals are due January 23, 2023. All info is subject to change. See AmdurProductions.com for updates. Call us

President, CEO, Amdur Productions

Important Dates for 2023 Festivals

Applications Due January 23, 2023

with any questions at 847-926-4300.

February 23, 2023 Notifications released

March 23, 2023 Registrations and

50% deposit due

Last day for refunds for **April 1, 2023**

May - September shows,

Apply at AmdurProductions.com

less \$50 processing fee each

2nd Annual

LINCOLN SCSPRING

ART+CRAFT FAIR

f This Chicago northside festival returns to Lincoln Avenue, near the festival loving and diverse neighborhoods of Lakeview, Roscoe Village, the Southport Corridor and Lincoln Park. Artists. Artisans, and Makers of all types are featured. Easy in and out. \$25 city permit required. No buy/sell.

May 13-14, 2023 Chicago, Illinois

Jury Fee: \$25 Space Fee: \$365 Double Deal: \$565

Apply today at AmdurProductions.com



3rd Annual

NORTHBROOK



Art in the Park returns to Northbrook in the beautiful tree shaded park in the Village's downtown, 60% of residents' households have incomes of \$100,000+ and about 30% have household incomes of \$200,000+. 70 artists. All media. No buy/sell.

May 20-21, 2023 Northbrook, Illinois

Jury Fee: \$25 Space Fee: \$460

Apply today at AmdurProductions.com



3rd Annual

BAYSHORE SPRING **MAKERS** MARKET

 ${
m T}$ his fest takes place in Glendale, Wisconsin, just north of Milwaukee. **BAYSHORE** is an open-air center with great stores, cafes and lots of free parking. Artists, Artisans, and Makers of all types are featured. Only original art, no buy/sell. Easy to do!

Glendale, Wisconsin

Space Fee: \$100 Double Deal: \$150



May 27-28, 2023

MEMORIAL DAY WEEKEND

AmdurProductions.com

Barrington, Illinois

Jury Fee: \$25

Space Fee: \$465

Apply today at

Double Deal: \$775

14th Annual



 ${
m T}$ his event is held on Barrington's closed charming streets. Located 30 minutes northwest of Chicago, the community flocks to this festival to buy! All media. 130 booth max.

"Thank you to everyone at Amdur for the Barrington show. Had my highest grossing show ever!"

Terry Cunningham, Jewelry

May 20-21, 2023

Jury Fee: \$15

Apply today at AmdurProductions.com



Deerfield Art Festival

 ${
m T}$ he inaugural Deerfield Art Festival takes place in the bustling "North Shore" community of Deerfield, about 25 miles north of Chicago. Deerfield reports an average household income of \$200,000, with almost half the residents holding advanced degrees. Only original art, no buy/sell.

June 3-4, 2023 Deerfield, Illinois

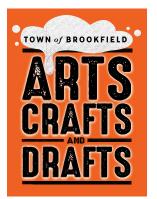
Jury Fee: \$25 Space Fee: \$425 Double Deal: \$715

Apply today at AmdurProductions.com



2nd Annual

NEW FESTIVAL!



 ${
m T}$ his energetic event takes place at The Corners of Brookfield just west of Milwaukee. Unique stores, restaurants, cafes and sophisticated residences surround the festival. Strong community support. Craft beers add to the fun. All media. All prices. No buy/sell.

June 10-11, 2023 Brookfield, Wisconsin

Jury Fee: \$25 Space Fee: \$395

Apply today at AmdurProductions.com



June 17-18, 2023 Chicago, Illinois

Jury Fee: \$35 Space Fee: \$650 Double Deal: \$1,040

Apply today at AmdurProductions.com

The "Granddaddy of American Art Festivals," the 65th annual Gold Coast Art Fair in Grant Park is the 3rd oldest and by far one of the best attended art festivals in Chicago. Located across the street from the Art Institute of Chicago, Millennium Park, and blocks from "The Bean", and Buckingham Fountain. The Gold Coast Art Fair draws thousands of art enthusiasts from Chicago, the surrounding suburbs and tourists annually. All artists booths are on the main paved path which gives everyone a great spot. Heavy advertising and day before set up. All media. 300 artists max. No buy/sell.

"Financially beyond our expectations!!"

Jim and Cindy Pierson, Jewelry

"We had a blast! Gold Coast is a perfect setting with the best skyline views you will find anywhere! A great weekend all around! I sold 15 paintings!"

Paul Roberts, Painting







Apply at AmdurProductions.com

3rd Annual



June 24-25, 2023 Burr Ridge, Illinois

> Jury Fee: \$25 Space Fee: \$415 Double Deal: \$690

Apply today at AmdurProductions.com

Burr Ridge, about thirty minutes southwest of Chicago, is known for its luxury lifestyle. The festival takes place at The Village Center, a high end lifestyle center. Easy drive up load in and load out. All types of original art are welcome. 125 booth max, No buy/sell.









July 8-9, 2023 Whitefish Bay, Wisconsin

> Jury Fee: \$25 Space Fee: \$435 Double Deal: \$735

Apply today at AmdurProductions.com

Returning for its fourth year to closed streets in the downtown of this affluent Milwaukee suburb. Stores, cafes and restaurants line the street. Huge community support! Easy load-in and out and close parking. No buy/sell.

> "Amazing! I sold 86 pieces!" Julie Leutloff, Jewelry



14th Annual



July 22-23, 2023 Glencoe, Illinois

Jury Fee: \$30 Space Fee: \$495 Double Deal: \$875

Apply today at AmdurProductions.com

Set in Glencoe's prestigious and historic downtown, on Chicago's affluent 'North Shore'. Well-educated and sophisticated shoppers \textstyre this show. All media, 120 artists max.

"Glencoe was a great show for me...with buyers looking for high-end art"

Derek Christensen, 2D



Top 100 Show

15th Annual

Millennium

Festival

3 show days at this 15th annual fest will deliver impressive crowds. Located in Chicago along famous Michigan Avenue on Lake Street with easy load in and out. Near the iconic "Bean" sculpture and The Art Institute of Chicago. All media. 130 booth max. No buy/sell.

July 14,15, 16, 2023 Chicago, Illinois

> Jury Fee: \$35 Space Fee: \$605

Apply today at AmdurProductions.com



20th Annual

ART AT THE **GLEN**

Busy store and restaurant-lined festival streets are filled from open 'til close with thousands of art buyers and collectors at this big show. Easy load in/out and close, free parking. All media, 175 booth max, No buy/sell.

"Thank you for putting on a great show at The Glen. A perfect weekend for sales."

Sher Berman, Jeweler

July 29-30, 2023 Glenview, Illinois

> Jury Fee: \$35 Space Fee: \$585 Double Deal: \$925

Apply today at AmdurProductions.com



August 5-6, 2023 Wilmette, Illinois

> Jury Fee: \$25 Space Fee: \$425 Double Deal: \$715

Apply today at AmdurProductions.com

Introducing the Wilmette
Art Fair hosted on the lovely,
quaint streets of Wilmette,
Illinois on the shores of
Lake Michigan. Affluent
and educated arts lovers
frequent the upscale retail
shops, galleries, cafes and
restaurants. 130 juried artists
in all mediums. No buy/sell.



ART FESTIVA

Lincolnshire

August 12-13, 2023 Lincolnshire, Illinois

> Jury Fee: \$25 Space Fee: \$425 Double Deal: \$715

Apply today at AmdurProductions.com

Art lovers from Chicago's north and western suburbs this relaxed August show. Situated around the central fountain, flowers and park. Upscale, educated community 30 minutes from Chicago. Easy load in/out. All media. 100 booth max. Original, no buy/sell.



5th Annual



August 12-13, 2023 Chicago, Illinois

> Jury Fee: \$25 Space Fee: \$450 Double Deal: \$750

Apply today at

Apply today at AmdurProductions.com

Be part of this cool art fest in Chicago's vibrant South
Loop neighborhood! Held on
Dearborn Street from Polk to
Harrison, in the famed historic
Printer's Row district, the area has spectacular architecture and is lined with great bars, cafes and restaurants. 100 booth max, no buy/sell.



Apply at AmdurProductions.com

10th Annual

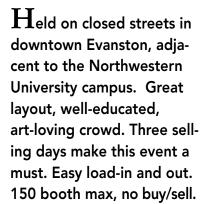
26th Annual

August 18, 19, 20, 2023 Evanston, Illinois

Jury Fee: \$25 Space Fee: \$485

Double Deal: \$780

Apply today at AmdurProductions.com



EVANSTON

FESTIVAI

"Broke records for sales!" Jenny Rhead, 2D



PORT CLINTON ART FESTIVAL

August 26-27, 2023 Highland Park, Illinois

> Jury Fee: \$55 Space Fee: \$815

Apply today at AmdurProductions.com



 \mathbf{H} igh-selling, nationally renowned, top show celebrating its 40th year in Highland Park, a wealthy community of 35,000 on the "North Shore", 26 miles north of Chicago on the shore of Lake Michigan. Throughout the weekend, thousands of art enthusiasts enjoy the opportunity to purchase unique works of art by master artists from across the country. Six city blocks are closed for this lively event. Easy day before load in. All media, original art, no buy/sell.



THIRD WARD Art **Festival**

September 2-3, 2023 Milwaukee, Wisconsin

> Jury Fee: \$35 Space Fee: \$550 Double Deal: \$955 LABOR DAY WEEKEND

Apply today at AmdurProductions.com

Now a Milwaukee tradition, the Third Ward Art Festival is held on Labor Day weekend on three closed blocks in the heart of Milwaukee's eclectic arts and fashion district. Packed with restaurants, pubs, theaters, galleries and unique shopping experiences. 150 booth max, no buy/sell.



3rd Annual



September 9-10, 2023 Algonquin, Illinois

> Jury Fee: \$25 Space Fee: \$350 Double Deal: \$600

Apply today at AmdurProductions.com

Algonquin is a dynamic, progressive community 40 miles northwest of Chicago along the Fox River. This fest is held on Main Street in the vibrant, newly updated downtown. Original art of all types and prices is welcome at this show. 70 booth maximum. No buy/sell.



7th Annual



September 16-17, 2023 Deer Park, Illinois

> Jury Fee: \$25 Space Fee: \$425 Double Deal: \$715

Apply today at AmdurProductions.com

 ${f H}$ eld in the upscale Deer Park Town Center, this northwest suburban fest has nice crowds and great sales. This is a fun fest to be in. Easy load in/out, close parking. 100 booth max, no buy/sell.

"The Deer Park Art Show is a sweet little gem."

Heather Hambrecht, 3D





Save up to \$340 in application fees

- Save More Than \$340 in application fees
- Good for the 2023 season
- Good on Juried Art Services portal only
- Non-refundable
- Non-transferable, one user only

Purchase the PRO PASS today at

ArtZipper.com

webinars

NOVEMBER - APRIL, 2023

For everyone from new artists to seasoned pros, our FREE ArtSmart Webinars get to the point with tips and tricks to help you on your path to success. Amdur Production's founder Amy Amdur leads these webinars in an easy online environment. Topics include:



"Art Fest 101": Nov. 23, 2022

"The Advanced Course + Live Jury": Dec. 13, 2022

"Selling At Shows": April 4, 2023

Visit **AmdurProductions.com** for dates & more

PAST PARTICIPANTS SAY...

"BRAVO!!! This has been Great!!!!! Thank you so much for sharing again such valuable information.

Marco Bustillos

"I S0000 appreciate this info. All so new! Really inspiring. Thank you Amy and Caitlin! Really great info!!!!!!! THANK YOU!"

Ulrike Selleck

"This was so eye-opening. Thank you so much for offering this information to us."

Lisa Talarico

We Make Festivals Easy for You!

PRO PASS

Apply to as many festivals as you like this season with just one fee of \$225 with the 2023 Pro Pass. Purchase now at ArtZipper.com.

PAYMENT PLANS

Flexible payment plans are available for artists and can be arranged through our office. Please email Annette at Annette@AmdurProductions.com for more.

STAFF SUPPORT

We work hard to make festivals easy for you from load-in to load-out. Staff support includes detailed pre-show info, discounted hotel rates, free parking arrangements whenever possible, on-site information, strategic load-in and load-out plans, booth sitting, artists' hospitality areas, back storage space whenever possible and overnight security. We're there for you!

WANT A HAND?

We offer optional fee based services including setting up tents, panels, and art, rental of tents, panels, weights, tables and chairs, and load out assistance whenever possible. All you need to do is bring your art.

MARKETING

We market heavily to get customers to your booth! Large, multi-layered marketing plans support shows, including multi-faceted digital and social media programs, specialized direct mail, print ads, cross platform advertisements, radio, posters, street banners and eblasts.



Art Zipper .com

Sell Online All Year!

- Free and easy sign up
- Create your gallery page in a few clicks
- Unlimited inventory and your own custom URL link
- Only pay commission on sales
- Call 847-926-4300 for more info!







An Amdur Productions Company

Tips for Applying

TIPS FOR GREAT ART IMAGES

- 1. Have clear, sharply focused images.
- 2. Show a body of work in four images. This helps jurors understand your artistic point of view.
- 3. Show the full artwork let it fill the entire image. Do not show frames, walls or background.
- 4. Show one piece of work per image. Show it well and make it look important.
- 5. Use pieces which have lots of color. Generally, go with bold colors, not light colors, not blacks and not whites. Dark work tends not to show well.
- 6. Have even exposure on all images.
- 7. Have a consistent background in all images. Keep the background SIMPLE. No texture, no pattern. Gradient backgrounds are best.
- 8. Use a professional photographer for your jury images for best results.

TIPS FOR A GREAT BOOTH IMAGE

- 1. Take a bright booth shot without harsh shadows.
- 2. Shoot the booth only. Don't show other booths, your driveway, or anything else.
- 3. Keep consistency in frames and display pieces.
- Shoot your booth with a solid color floor covering and tablecloths. Be sure that all work is level, nothing tilted in your booth.

TIPS FOR A GREAT ARTIST STATEMENT

- 1. Keep it short and concise. Longer is not better.
- Explain what you do and how you do it. Jurors want clarification of your work and your process, not why you became an artist.
- 3. Keep the same tense throughout your statement. If you write in the present tense, stay in the present tense.
- Keep all the important points in the beginning.
 If you add your credentials, put them at the end.

We're happy to help! Just call us at 847-926-4300



The Amdur Productions Team



AMY AMDUR
President, CEO of Amdur Productions



CAITLIN PFLEGER
Vice President & Director
of Artist Relations



ANNETTE GAYTAN Accounting Director



JOAN ANGULO
Marketing Director



DIETER BENZ
Operations Manager



NOEL GARCIA Senior Field Manager



JIMMY SERANO Senior Field Staff



BRANDON KRUSCZA Field Manager



KLYN KENNEDY Office Manager

Festival Eligibility & Policies

- 1. All artwork submitted to jury, displayed and presented for sale at festivals must be created, designed and made or made under the direct supervision of the accepted artist(s). All artwork shown must be for sale.
- 2. An artist may apply in more than one category, but not twice in the same category.
- 3. Jewelry created through fabrication and casting is allowed if the original casts are made by the artist.
- No commercial casts/molds allowed in production.
- Photography/Digital art: Original work made by the hands of the photographer is allowed. All printing of images must be done by the photographer or under their supervision.
- The Artist certifies that jury images submitted represent their current original work and represent the category and body of art that will be displayed at the festival.
- 7. Art collaborators (up to two artists in total) producing a single body of work qualify as an exhibitor. A collaborator is not an employee or helper. If artists enter as a collaboration, it must be clearly noted on the application and art shown must be signed by both.
- No work made solely by apprentices or employees is allowed. All artwork must be made in the country the artist resides in.
- "Buy/sell" items are strictly prohibited from all or part of an artist's booth. Buy/Sell is any art or object that is purchased from a manufacturer or maker other than the artist and sold at a festival as "original" work. The restriction of buy/sell work is in ALL categories of art at ALL shows.
- 10. Multiples: Limited editions of work in which the artist hand manipulates plates, stones, or screens numbered and signed in editions up to 500 are allowed and are an artist's original body of work. Reproductions by mechanical techniques including "giclee" and "iris" prints must be signed and numbered (up to 500). Artists may display reproductions on up to 10 linear feet of their booth, and at the Port Clinton Art Festival in a single bin only.
- 11. The Festival Committee reserves the right to change any requirements for the betterment of the festival as a whole.

Apply at AmdurProductions.com

40 Years of Art Festivals

Forty years ago, I was working for my father, Steve Amdur, a real estate developer, and was involved with the redevelopment of downtown Highland Park and the project known as Port Clinton Square. After two years of construction, the project was nearing time for the grand opening. I suggested we have activities to bring people back to the downtown. One of the events I

created was an art festival, which I named the Port Clinton Art Festival

The first festival featured 40 artists in the plaza. Over time it grew to its current roster of 260 artists from across the globe. Over the 40 years, thousands of artists have been featured in more than 300 festivals we have produced near and far.

I am most proud of running safe versions of many festivals during Covid and directiing the Port Clinton Art Festival in 2022 as a

Steve and Barbara Amdur

Amy Amdur

way of helping heal the City of Highland Park after the July 4th tragedy. I'm also proud of the money we have raised for numerous non profits through the years from our festivals.

I am grateful for the artists who have been part of our shows, and the passion for art they exemplify. I'm grateful for the public for supporting artists by buying art. I'm grateful to our festival host cities. I'm grateful for my wonderful staff who make everything work. Any



P.O. Box 550 Highland Park, IL 60035

GREAT CROWDS

ON SITE SUPPORT