

BURR RIDGE ART FAIR



2023 Recap

The Basics

June 24 & 25, 2023

- Saturday from 10AM to 5PM
- Sunday from 10AM to 5PM

Last Weekend in June

High 80's and mostly sunny with some strong winds throughout the weekend

Overview

90 Artists

5 Sponsors

Music Stage + Solo Stage + Cello

Cafe Tola

Chill's Italian Ice

"Start to Paint"

Kids Zone

Selfie Stations

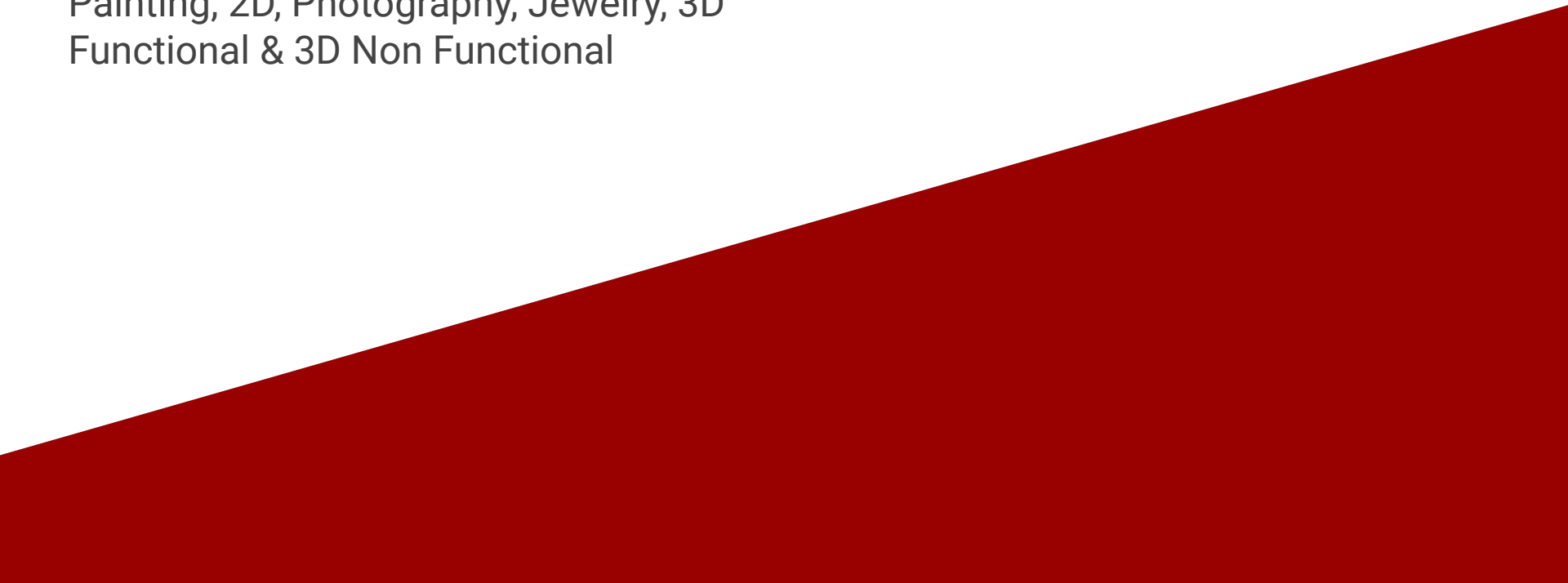
Graffiti Walls

Bubble Lady Bubbles



The Art: From Jury to Art Fair

Painting, 2D, Photography, Jewelry, 3D
Functional & 3D Non Functional



Call for Artists & The Jury Process



Call for Artists

November 2022 - January 2023

- 15,000 Prospectuses mailed to artists around the country including the Burr Ridge Art Fair
- 12,000 Artists emailed through our in-house artist email list
- Extra promotions through Art Fair Calendar, Zapplication, and Juried Art Services

The Jury Process

January 2023 - February 2023

- 12 Art Professionals scored each application over 2 weeks
- Top 100 Artists were invited

New
Date!

3rd Annual



Burr Ridge, about thirty minutes southwest of Chicago, is known for its luxury lifestyle. The festival takes place at The Village Center, a high end lifestyle center. Easy drive up load in and load out. All types of original art are welcome. 125 booth max, No buy/sell.

June 24-25, 2023
Burr Ridge, Illinois

Jury Fee: \$25
Space Fee: \$415
Double Deal: \$690

[Apply today at
AmdurProductions.com](https://AmdurProductions.com)





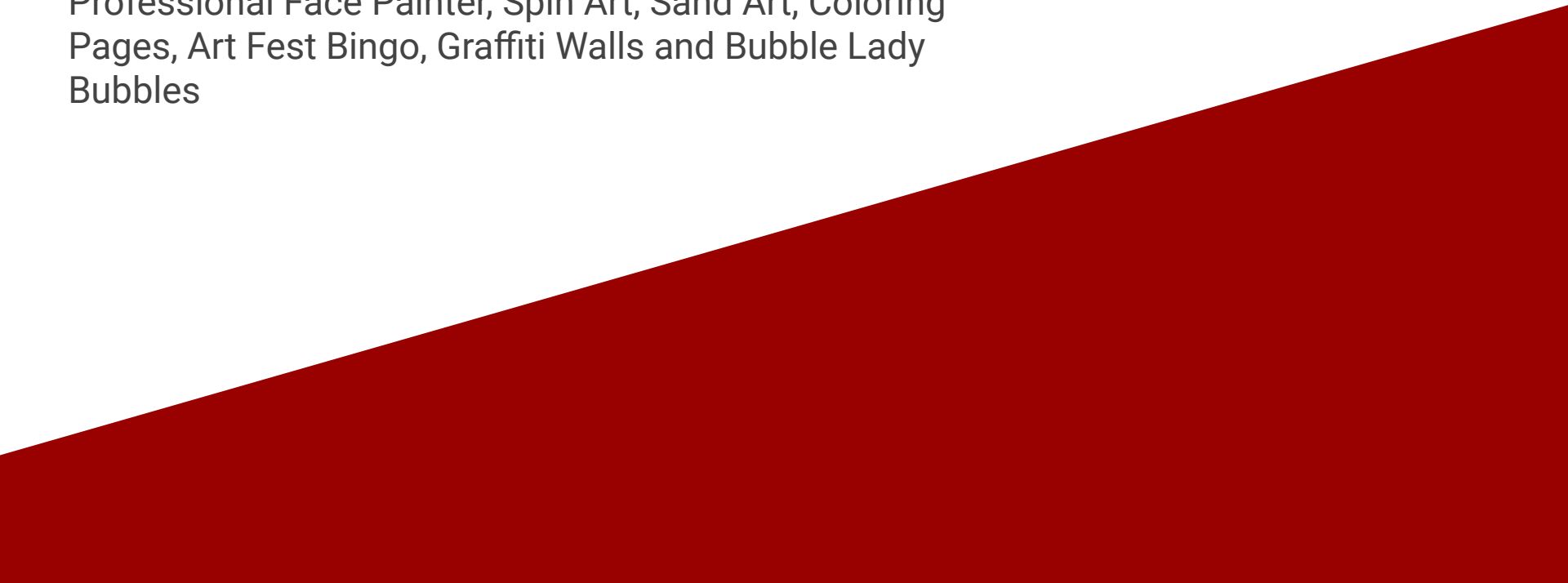


The Music



Kids Zone

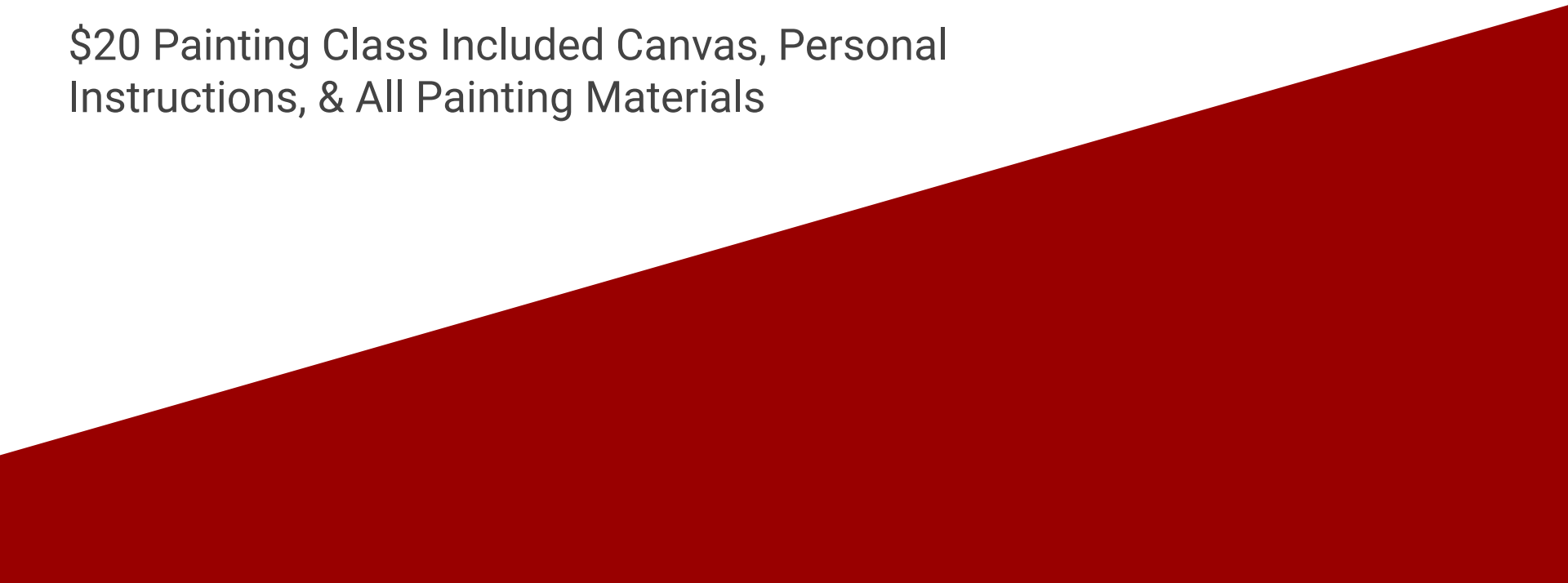
Professional Face Painter, Spin Art, Sand Art, Coloring Pages, Art Fest Bingo, Graffiti Walls and Bubble Lady Bubbles

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“Start to Paint”

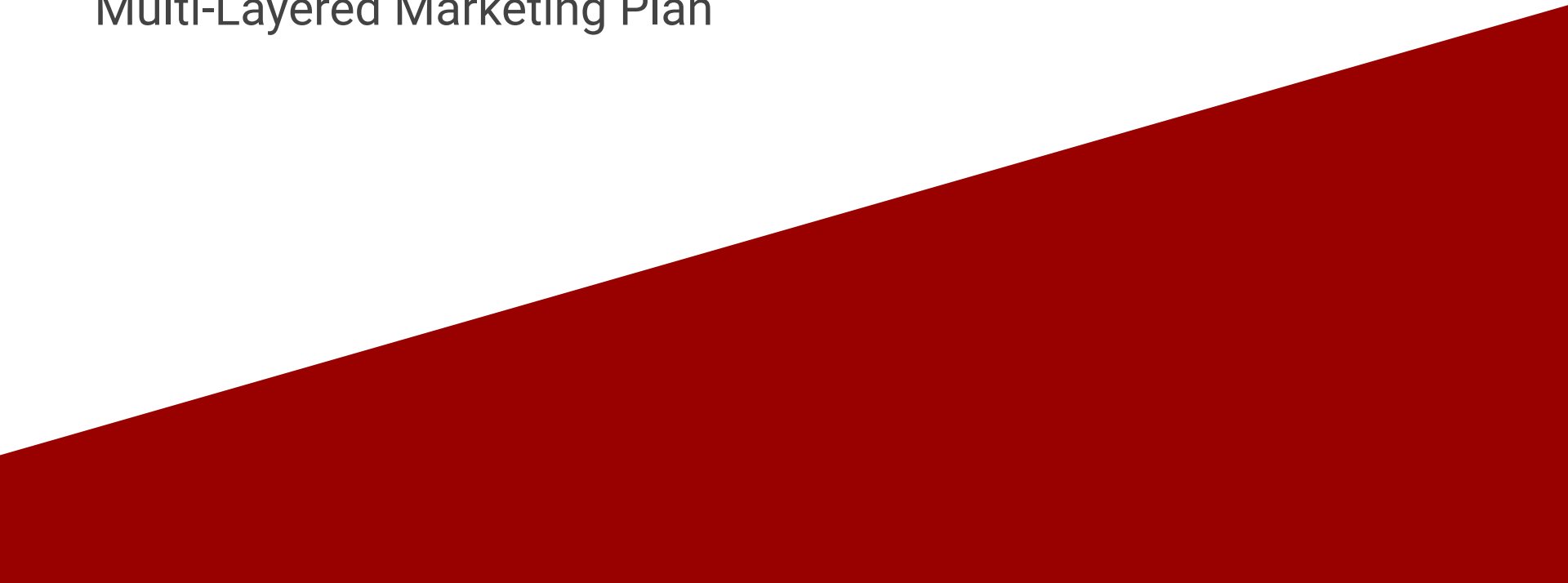
\$20 Painting Class Included Canvas, Personal Instructions, & All Painting Materials



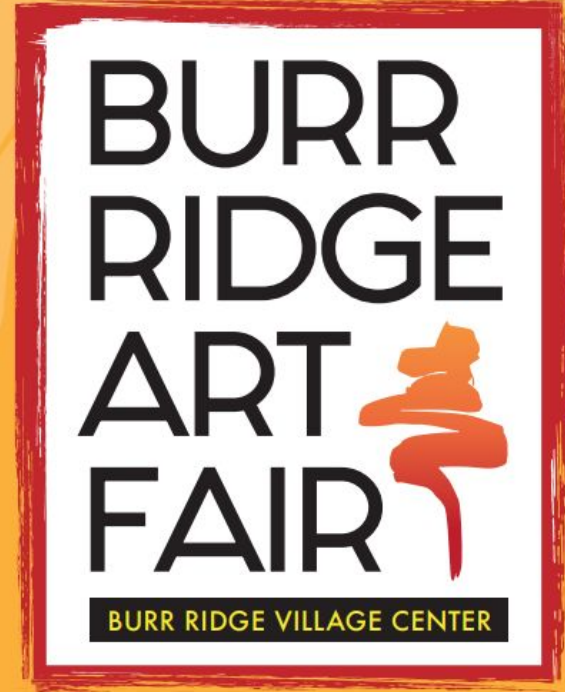


Marketing

Multi-Layered Marketing Plan



**Community Sign
through the
Village of Burr Ridge**



JUNE 24-25



Posters

Distributed 30 Days Prior to
the Event



Direct Mail Piece

Distribution of 13,500+



Always Free! Always Fun! Always Festive!

BURR RIDGE ART FAIR

JUNE

24 25

10AM - 5PM • Burr Ridge Village Center

Plan your day at the Burr Ridge Village Center!

- Treat yourself to 100+ original artists & live music
- Brought to you by the Village of Burr Ridge and the Burr Ridge Village Center
- Enjoy free entry and easy, free lot parking
- Indulge in a cold beer, and a warm empanada
- Take a live painting class at the fest!
- Stop in the Kid Zone - play art fest bingo, spin art, sand sculpture, coloring, drawing & more
- Become living art in the Face Painting tent!
- Get your steps in - accessible and easy to walk!
- Purchase Art Festival Gift Cards for a thoughtful gift - available now at ArtZipper.com/gifts

Preview art & shop early: BurrRidgeArtFair.com

A Summer of Color and Fun!

Scan below for our 2023 festival schedule in and around the Chicagoland area, and enter to **WIN ART FEST GIFT CARDS!**

AMDUR PRODUCTIONS
40TH ANNIVERSARY
More info 847-926-4300
AmdurProductions.com



Follow us!



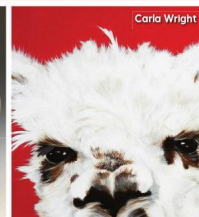
Art Donations at the Fest

Donate your gently used wall art to those moving from shelters to permanent housing. Drop off location varies - ask a staff member for details.

Thank You to Our Sponsors



Jeff Hart



Carla Wright



Kelly Jacobson



Live Painting Class



Face Painting



Empanadas!



Burr Ridge Art Fair

BURR RIDGE
VILLAGE CENTER



AmdurProductions.com



Painter John Carman

Targeted Digital EBlast

Distribution of 50,000 to Local Women 25-64
Interests in the Arts & Festivals

Burr Ridge Village Center plays host to a perfect summer day! Start with breakfast at the Center then begin browsing through paintings, sculpture, photographs, jewelry and more from 100+ artists. Make your own masterpiece at a live painting class, or stop at the Kid Zone for fun projects and games. Take a break with a cold beer & delicious snacks and enjoy the live music stage. Look for Kid's Art Stop and Live Art Demo signs to get interactive with the artists. Most of your favorite shops at the Center are open during the art fair. Thanks to the Village of Burr Ridge and the Burr Ridge Village Center!

Always Free! Always Fun! Always Festive!

ENTER TO WIN AN ART FEST GIFT CARD →



Burr RidgeArt Fair is proudly produced by Amdur Productions.
Visit AmdurProductions.com for our full summer schedule of events.



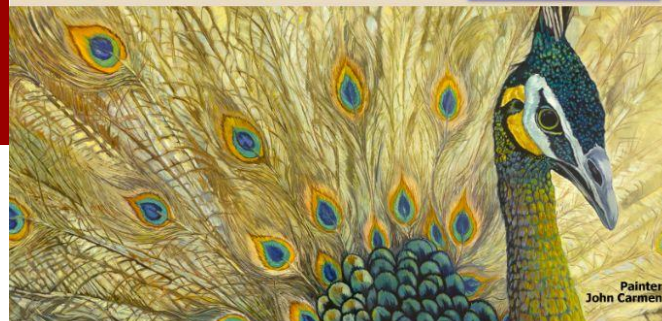
CONNECTING ARTISTS & ART LOVERS SINCE 1983



BURR RIDGE ART FAIR

JUNE 24-25 • Burr Ridge Village Center

PLAN YOUR DAY! →



100+ ORIGINAL ARTISTS IN ALL MEDIUMS

PEEK AT THE ART →



KID ZONE • LIVE MUSIC • BEER & WINE

MORE TO DO! →



PLAN YOUR DAY AT THE BURR RIDGE ART FAIR!

BURR RIDGE
VILLAGE CENTER



Retargeted Ads

Featured Ads to Audience
Who Responds to the
Targeted E-Blast

BURR RIDGE ART FAIR
JUNE 24-25

BURR RIDGE ART FAIR

BURR RIDGE VILLAGE CENTER

JUNE 24-25

PLAN YOUR DAY WIN FREE ART ►

**BURR
RIDGE
ART
FAIR**



JUNE 2023
24-25

**BURR RIDGE
VILLAGE CENTER**

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WIN FREE ART** ►

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RIDGE
ART
FAIR**



**BURR RIDGE
VILLAGE CENTER**

**JUNE
24-25**

**PLAN YOUR DAY
WIN FREE ART** ►

Daily Herald Print Ads

Sunday *Time Out* Section, Wednesday *Food* Section, Friday *Time Out* Section

**BURR RIDGE
ART FAIR**



**JUNE
24-25**

Burr Ridge Village Center • Plan Your Day at BurrRidgeArtFair.com



WLIT

(20) 30 Second Spots the Week of
June 16

+

Digital Upcoming Events Campaign



Total Paid Impressions

474,877 ++



Public Relations & Social Media

Total Reach 53,544 ++

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Emails from Amdur Productions

- June Shows Preview Email Reach: **14,338**
- Tuesday E-Blast "This Weekend" Reach: **14,547**
- Friday Forecast Eblast Reach: **15,176**



Join us this weekend for the Burr Ridge Art Fair!

This weekend is not to be missed with the Burr Ridge Art Fair! The only Amdur Productions Illinois south suburban festival, the Burr Ridge Art Fair luxury experience features live music and art demos, plus easy parking! Enjoy a fantastic weekend with all of the activities available below.

PREVIEW THE ART!



June 24-25, 2023

- 10 am - 5 pm on Saturday
- 10 am - 5 pm on Sunday
- **Location:** Burr Ridge Village Center
 - 701 Village Center Drive
 - Burr Ridge, IL

See Festival Details



BURR RIDGE ART FAIR



June



Forecast

This weekend is sure to be the perfect end to June with spending the day in Burr Ridge, Illinois!

Amazing Art

Shop & see paintings, photography, jewelry, wood creations, & SO much more!

Live Music


The highly popular band Cirrus Falcon will be playing 10-5 both Saturday & Sunday at the Burr Ridge Art Fair!

Restaurants

Grab breakfast, lunch, & dinner at delicious restaurants like the Hampton Social & Yolkl!

Instagram & Facebook

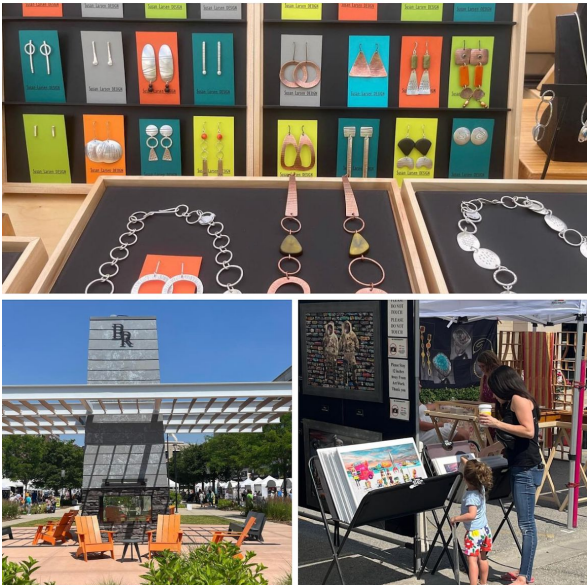
46 Stories, 15 Posts, Cover Photo & Dedicated Facebook Event






Amdur Productions is at Burr Ridge Village Center.

Jun 24 • Burr Ridge • 🌐

Join us at the Burr Ridge Art Fair today & tomorrow 10 am - 5 pm! ❤️ ... See more





8

1 comment



amdurproductions
Burr Ridge Village Center






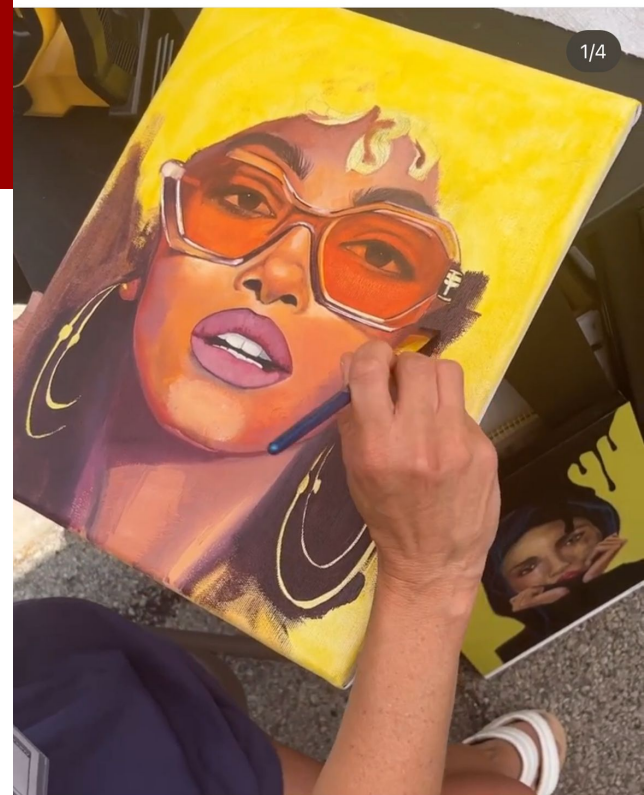
41 likes




amdurproductions THIS WEEKEND | June 24-25 🌟

Join us for the Burr Ridge Art Fair! Produced in... more



amdurproductions
Burr Ridge Village Center





47 likes

amdurproductions Watch the masters at work... check out Angela Costner's work & witness her magical LIVE painting NOW 🎨❤️

Eventbrite

Eventbrite Event Reach: 594



We gave away \$100 in art festival gift cards that was used to purchase art at the art fair through the Eventbrite website!

Simple Texting

THIS WEEKEND! Join us for the Burr Ridge Art Fair, June 24-25! Get all the details here > <https://txt.so/sample>

Total Reach 959

Online News Stories & Calendar Listings



Doings Newspaper

Included a blurb about the fair in a column about things to do this weekend.

Daily Herald – Round Up of Things to Do (June 23- June 29)

<https://www.dailyherald.com/entlife/20230620/festivals-june-23-29-get-your-fill-of-sweet-treats-at-long-grove-strawberry-fest>

Chicago Parent – Best Things to do with Kids in the Suburbs

<https://www.chicagoparent.com/things-to-do/guides/june-family-events/>

Allevvents.in:

<https://allevents.in/burr%20ridge/burr-ridge-art-fair-burr-ridge-illinois/80002495663704?ref=smdl>

American Towns:

<https://www.american towns.com/event/burr-ridge-art-fair-burr-ridge-illinois-2023-06-24-willowbrook-il.html>

Chicago Parent

<https://www.chicagoparent.com/things-to-do/guides/best-things-to-do-with-chicagoland-kids-in-june/>

Chicago Parent #2

<https://www.chicagoparent.com/events/burr-ridge-art-fair/>

Chicago Reader:

https://chicagoreader.com/community-calendar-event-listings/?event_id=1775817_burr_ridge_art_fair_burr_ridge_illinois&touch=1686026479

Chi With Kids

<https://chiwithkids.com/event/burr-ridge-art-fair/>

DO312:

<https://do312.com/events/2023/6/24/burr-ridge-art-fair-burr-ridge-illinois-tickets>

Evensi/Events.com:

<https://discover.events.com/us/illinois/downers-grove/e/music/burr-ridge-art-fair-burr-ridge-illinois-burr-ridge-village-427155648>

EventCrazy.com:

<https://www.eventcrazy.com/Burr-Ridge-IL/events/details/89824-2-Burr-Ridge-Art-Fair-Burr-Ridge-Illinois>

Kidlist:

<https://mykidlist.com/event/burr-ridge-art-fair/2023-06-24/>

[https://mykidlist.com/event/burr-ridge-art-fair/2023-06-25/Natural Awakenings:](https://mykidlist.com/event/burr-ridge-art-fair/2023-06-25/Natural-Awakening)

<https://www.nachicago.com/events/263596/burr-ridge-art-fair-burr-ridge-illinois>

Oaklee's Guide:

<https://oakleesguide.com/calendar/#!/details/Burr-Ridge-Art-Fair-Burr-Ridge-Illinois/12077550/2023-06-24T10>

<https://oakleesguide.com/calendar/#!/details/Burr-Ridge-Art-Fair-Burr-Ridge-Illinois/12077550/2023-06-25T10>

WTTW

<https://news.wttw.com/2023-chicago-festival-guide-summer-events>

Patch:

<https://patch.com/illinois/burrridge/calendar/event/20230624/74095887-3b70-48f1-8a21-b445c123a395/burr-ridge-art-fair-burr-ridge-illinois>

<https://patch.com/illinois/burrridge/calendar/event/20230625/abd6a8b5-e085-4701-997c-cedac8203117/burr-ridge-art-fair-burr-ridge-illinois>

Shaw Local:

<https://www.shawlocal.com/my-suburban-life/local-events/#!/details/Burr-Ridge-Art-Fair-Burr-Ridge-Illinois/12077550/2023-06-24T10>

<https://www.shawlocal.com/my-suburban-life/local-events/#!/details/Burr-Ridge-Art-Fair-Burr-Ridge-Illinois/12077550/2023-06-25T10>

WGN TV:

<https://wgntv.com/community-events/#!/details/Burr-Ridge-Art-Fair-Burr-Ridge-Illinois/12077550/2023-06-24T10>

<https://wgntv.com/community-events/#!/details/Burr-Ridge-Art-Fair-Burr-Ridge-Illinois/12077550/2023-06-25T10>

WGN Radio:

<https://wgnradio.com/community-calendar/#!/details/Burr-Ridge-Art-Fair-Burr-Ridge-Illinois/12077550/2023-06-24T10>

<https://wgnradio.com/community-calendar/#!/details/Burr-Ridge-Art-Fair-Burr-Ridge-Illinois/12077550/2023-06-25T10>

WikiDo:

<https://www.wikido.com/us/il/burr-ridge/event/burr-ridge-art-fair-burr-ridge-illinois-168602867092/48274>

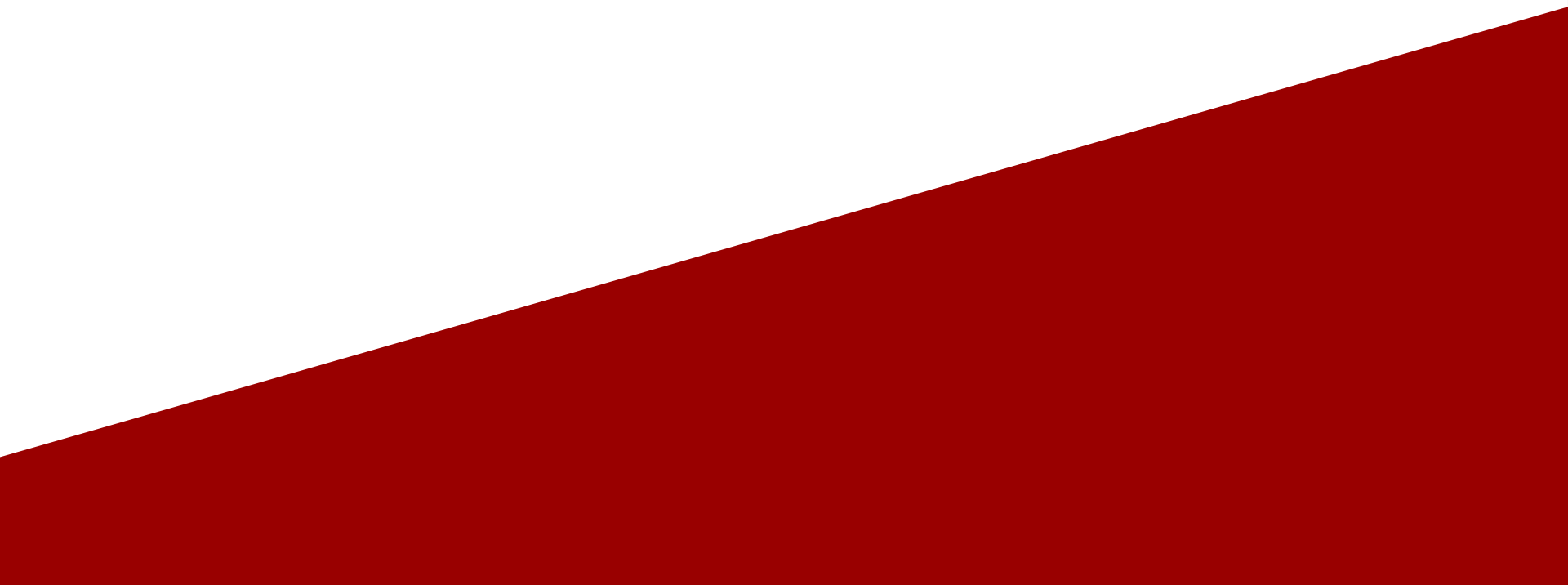
Yelp:

<https://www.yelp.com/events/burr-ridge-burr-ridge-art-fair-burr-ridge-illinois-2>

Zapp:

<https://www.zapplication.org/event-info.php?ID=10871>

Favorite Photos!







Thank You!

