



Deer Park Art Show

2023 Recap



The Basics

New Date!

September 16 & 17, 2023

Saturday from 10am to 5pm

Sunday from 10am to 5pm

Rosh Hashanah

Weather was 70's, Rain both Days

Overview

70 Artists
6 Sponsors
2 Music Stages
Soul & Smoke
Churro Babes
Chills Italian Ice
Start to Paint
Kids Zone
Selfie Stations
Graffiti Walls





The Art: From Jury to Art Fair

Painting, 2D, Photography, Jewelry, 3D
Functional, 3D Non Functional



Call for Artists & The Jury Process

Call for Artists

November 2022 - January 2023

- ❖ 15,000 Prospectuses mailed to artists around the country including the Deer Park Art Show
- ❖ 12,000 Artists emailed through our in-house artist email list
- ❖ Extra promotions through Art Fair Calendar, Zapplication, and Juried Art Services

The Jury Process

January 2023 - February 2023

- ❖ 12 Art Professionals scored each application over the course of 2 weeks
- ❖ Top 70 Artists were invited

7th Annual



September 16-17, 2023

Deer Park, Illinois

Jury Fee: \$25

Space Fee: \$425

Double Deal: \$715

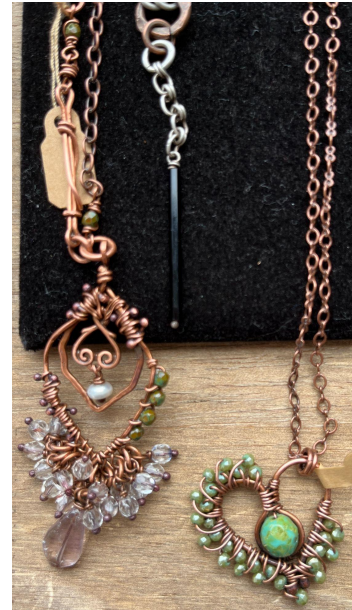
[Apply today at
AmdurProductions.com](https://www.amdurproductions.com)

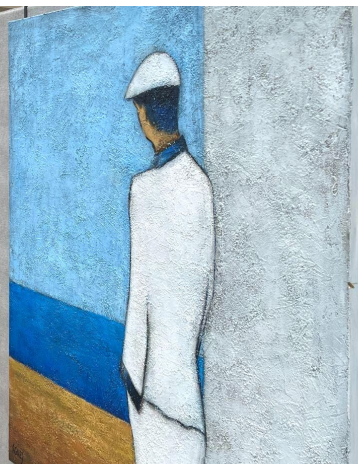
Held in the upscale Deer Park Town Center, this north-west suburban fest has nice crowds and great sales. This is a fun fest to be in. Easy load in/out, close parking. 100 booth max, no buy/sell.

"The Deer Park Art Show is a sweet little gem."

Heather Hambrecht, 3D









The Music

Cirrus Falcon & Michelet








The Food

Chills Italian Ice, Churro Babes,
Soul & Smoke







Start to Paint

\$20 Painting Class Included the
Canvas, Personal Instruction & All
Painting Materials








Kids Zone

Professional Face Painter, Spin Art,
Sand Sculpture Art, Coloring Pages,
Art Fest Bingo, Graffiti Walls





ART FEST BINGO

When you find these items at the art festival, place an "X" in the square, or write in the booth number where you've found the object!

Drawing of a Tree BOOTH	A Ring BOOTH	Art Made of Wood BOOTH	A Photo of an Animal BOOTH	A Photo of a Flower BOOTH
Art You Can Wear BOOTH	Painting of a Boat BOOTH	Any Instrument BOOTH	A Broccoli BOOTH	Artist From Illinois BOOTH
Art Made of Glass BOOTH	A Sculpture BOOTH	FREE SPACE		An Object \$100-\$200 BOOTH
Drawing of a House BOOTH	Photo of a Person BOOTH	Art Made of Clay BOOTH	Drawing of an Animal BOOTH	Photo of a Boat BOOTH
Photo of a Sunset BOOTH	Drawing of a Flower BOOTH	Food for Me BOOTH	Drawing of a Person BOOTH	A Necklace BOOTH

When your card is full, fill out the info below and turn it in to the Information Booth, hand it to a staff member, or mail it to the address below and you'll be entered in the **ART FEST BINGO PRIZE DRAWING!**

Parent Email _____

Information used for internal marketing only. Amdur Productions will never sell/rent data to third parties.

Amdur Productions • 2415 Green Bay Road • Highland Park, IL, 60035






Marketing

Multi-Layered Marketing Plan



Signs within Deer Park Town Center

10 Signs Displayed 3 Weeks Prior
to the Art Show



The poster features a central white rectangular area with a black border, set against a background of teal, orange, and purple vertical stripes. To the left of the text is a thick green vertical brushstroke. The text is in a clean, sans-serif font.

Deer
Park
Art
Show


September 16-17

Deer Park Town Center
Rand Road & Deer Park Boulevard

AMDUR PRODUCTIONS 40TH ANNIVERSARY DEER PARK TOWN CENTER

AmdurProductions.com

PLAN YOUR DAY



Direct Mail Piece

Distribution of over 5,000 homes in and around Deer Park



Always Free! Always Fun! Always Festive!

DEER PARK ART SHOW

SEPTEMBER
16 17

SAT 10-5, SUN 11-5 • Deer Park Town Center

Plan your day at Deer Park Art Show!

- 🎨 Admire the creativity of 75 unique artists - don't miss your opportunity to buy an original!
- 🅒 Enjoy free entry and easy, free parking
- 🎵 Treat yourself to a cold lemonade, live music, tasty empanadas and BBQ
- 👶 Stop in the Kid Zone - for art fest bingo, spin art, sand sculpture, coloring, drawing & more
- 👤 Become living art in the Face Painting tent!
- 🖌 Take a live painting class at the fest!
- Look for Kid's Art Stop and Demo Stop stations to watch the art making process and interact with artists

Preview art & shop early: DeerParkArtShow.com

Bringing Art & Art Lovers Together

The future is colorful! Scan below to learn more about artist applications and our 2024 festival schedule.

AMDUR PRODUCTIONS
40TH ANNIVERSARY
More info 847-926-4300
AmdurProductions.com



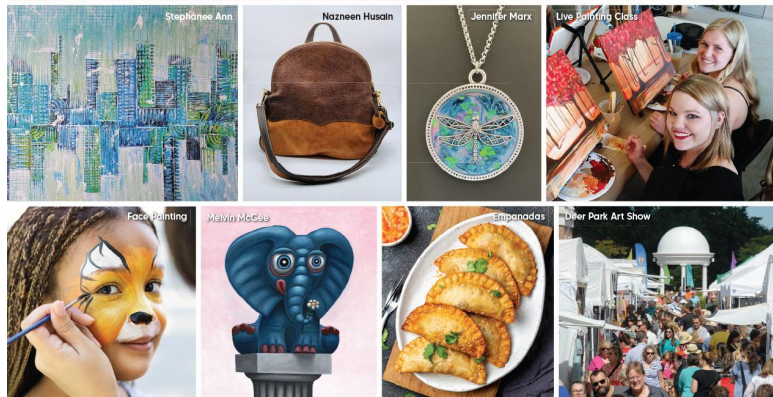
Follow us! [f](#) [i](#) [t](#) [t](#)



Art Donations at the Fest

Donate your gently used wall art to those moving from shelters to permanent housing. Drop off location varies - ask a staff member for details.

Thank You to Our Sponsors



Addressable Geofencing

Distribution to All Devices in 10,000 Deer Park Homes & Beyond



WLIT

(20) 30 Second Spots the Week of

September 8

+

Digital Upcoming Events Campaign

93.9
LITE FM



Daily Herald Print Advertisements

*Sunday Time Out Section, Wednesday Food Section, and
Friday Time Out Section*

 Deer Park
Art Show

SEPTEMBER 16-17
Deer Park Town Center

DETAILS/WIN ART: AmdurProductions.com

 Deer
Park
Art
Show

SEPTEMBER
16-17

Deer Park Town Center
Rand Road & Deer Park Boulevard

Mesirow

 Daily Herald

 chirozone

 Renewal





WIN ART / FEST DETAILS
AmdurProductions.com



Total Paid Impressions

455,277





Public Relations & Social Media

Reach of 46,061 ++



E-Blasts from Amdur Productions

- ❖ This Weekend Featured E-Blast Reach: 15,572
- ❖ Friday Forecast Featured E-Blast Reach: 15,583

Thank You to Our Partner & Sponsors!



Proudly produced in partnership with the Deer Park Town Center

SHOP. VISIT. DINE.

Deer Park Town Center is a pedestrian friendly shopping destination offering a collection of more than 60 stores and restaurants including Anthropologie, Apple, Biaggi's, Crate & Barrel, Pottery Barn, Sephora, Stoney River and more. The center is easily accessible and provides convenient parking, in an open setting. Deer Park Town Center offers seasonal events and annual celebrations for the whole family to enjoy.

Deer Park Art Show



Forecast

Spend a beautiful day outside at the Deer Park Town Center! Get your steps in!



Unique Art

Last chance to get a beautiful painting, sculpture, jewelry, wearable art, and more this summer season!



Deer Park Dining

Indulge in dining options like California Pizza Kitchen, Poke Burrito, and Biaggi's!



Live Music

Join us all day long to dance and sing-along to live music by festival favorite, Cirrus Falcon!

Deer Park Art Show

September 16-17, 2023

THE FINAL CELEBRATION OF ART THIS SUMMER!

- 10 am - 5 pm Saturday
- 11 am - 5 pm Sunday
- **Location:** Deer Park Town Center
 - **Approximate GPS Location:** 20530 North Randall Road, Deer Park, Illinois 60010



Simple Texting

THIS WEEKEND: The FINAL show of the summer... the Deer Park Art Show! Want more details? Check out the artists, parking info, & more > <https://txt.so/sample>

Reach of 877

Instagram & Facebook

11 Posts, 26 Stories, Dedicated
Event Page, Main Cover Photo,
and Boosted Post



Amdur Productions
Published by Mailchimp · September 15 at 10:49 AM · 🌐

Friday Forecast: It's set to be a beautiful weekend at the Deer Park Art Show! Join us for our FINAL art show of the 2023 summer season TOMORROW & Sunday!
~10am-5pm Saturday & 11am-5pm Sunday at the Deer Park Town Center for one last celebration of art!~
Check it out! > <https://mailchi.mp/amd.../friday-forecast-deer-park-art-show>



Amdur Productions
Published by Instagram · September 14 at 1:47 PM · 🌐

The Deer Park Art Show, our final art show of the 2023 summer season is THIS weekend! Saturday 10-5 & Sunday 11-5 join us @shopdeerpark for beautiful art, delicious dining, and being outdoors surrounded by art! 🎨

Artists:
Artists Top L-Bottom R: Painting by Lori McLaughlin, Painting by Aziz Kadmiri, Bracelet by Scott and Dana Reed, Tree Sculpture by Micah Felch, Purse by Nazneen Husain, Painting by Valerie Mazza, Necklace by Tetyana Fedorko, Painting by Channing Wilson.



👍 💬 📌

👤 Liked by journey_through_color and 33 others
SEPTEMBER 16

Eventbrite

Eventbrite Event Reach: 338

We held a contest giveaway for \$100 in art festival gift cards through the Eventbrite website





Calendar Listings & Online News Stories



Allevnts.in:

<https://allevnts.in/lake%20zurich/deer-park-art-show-deer-park-illinois/80001230123163?ref=smdl>

<https://allevnts.in/lake%20zurich/deer-park-art-show-deer-park-illinois/80006877536569?ref=smdl>

Chicago Reader:

<https://app.evvnt.com/events/1617852/manage>

<https://app.evvnt.com/events/1617853/manage>

Events.com:

<https://discover.events.com/us/illinois/palatine/e/music/deer-park-art-show-deer-park-illinois-deer-park-town-center-427458500>

Event Crazy:

<https://www.eventcrazy.com/Deer-Park-IL/events/details/900419-Deer-Park-Art-Show-Deer-Park-Illinois>

Natural Awakenings:

<https://www.nachicago.com/events/270255/deer-park-art-show-deer-park-illinois>

Patch:

<https://patch.com/illinois/palatine/calendar/event/20230916/f72a6900-ad3f-4c69-a055-7704d38b8ac0/deer-park-art-show-deer-park-illinois>

<https://patch.com/illinois/palatine/calendar/event/20230917/174df64d-d387-4c31-b4fa-194d3bc3fc2a/deer-park-art-show-deer-park-illinois>

WikiDo:

<https://www.wikido.com/us/il/deer-park/event/deer-park-art-show-deer-park-illinois-169361451186/54524>

Yelp:

<https://www.yelp.com/events/deer-park-deer-park-art-show-deer-park-illinois-3>

<https://www.yelp.com/events/deer-park-deer-park-art-show-deer-park-illinois-4>

Zapp:

<https://www.zapplication.org/event-info.php?ID=10872>



Favorite Show Photos!







Thank You!

