

Art Festival

Lincolnshire

Lincolnshire Art Festival

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2023 Recap

The Basics

- ❖ 26th Annual
- ❖ August 12 & 13, 2023
- ❖ Saturday 10am to 5pm
- ❖ Sunday 10am to 5pm
- ❖ Weather was high 80's and sunny!

Overview

65 Artists
5 Sponsors
Music Stage
Chills Italian Ice
Soul & Smoke
El Poblano
Churro Babes
Beer by Half Day Brewing
Start to Paint
Kids Zone
Bubble Lady Bubbles
Selfie Stations
Graffiti Walls



Art Festival

Lincolnshire

The Art: From Jury to Art Festival

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Painting, 2D, Photography, Jewelry, 3D Functional,
3D Non Functional

Call for Artists & The Jury Process



Call for Artists

November 2022 - January 2023

- ❖ 15,000 Prospectuses mailed to artists around the country including the Lincolnshire Art Festival
- ❖ 12,000 Artists emailed through our in-house artist email list
- ❖ Extra promotions through Art Fair Calendar, Zapplication and Juried Art Services

The Jury Process

January 2023 - February 2023

- ❖ 12 Art Professionals scored each application over the course of 2 weeks
- ❖ Top 75 Artists were invited

New
Date!

26th Annual

Lincolnshire Art Festival

Art lovers from Chicago's north and western suburbs ♥ this relaxed August show. Situated around the central fountain, flowers and park. Upscale, educated community 30 minutes from Chicago. Easy load in/out. All media. 100 booth max. Original, no buy/sell.

August 12-13, 2023
Lincolnshire, Illinois

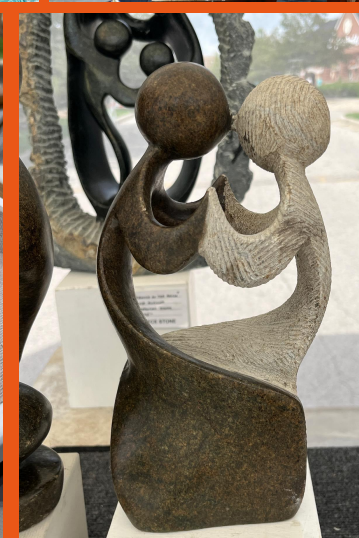
Jury Fee: \$25

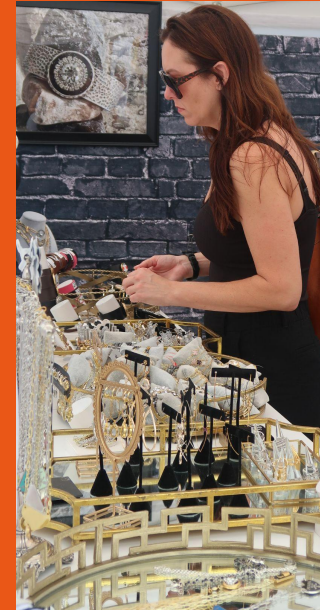
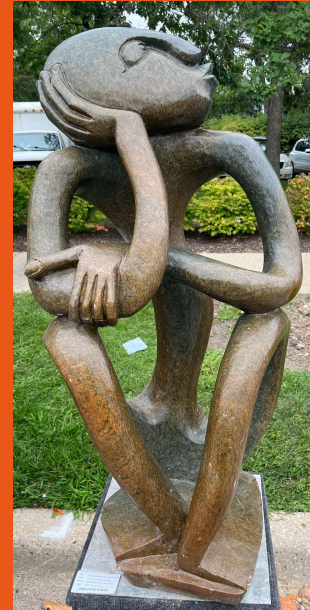
Space Fee: \$425

Double Deal: \$715

Apply today at
AmdurProductions.com







The Music

Cirrus Falcon



The Food & Beer

Beer by Half Day Brewing
Chills Italian Ice
Soul & Smoke BBQ
El Poblano
Churro Babes



Art Festival

Lincolnshire

Start to Paint

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\$20 Painting Class Included the Canvas, Personal Instructions, and All
Painting Materials



Art Festival

Lincolnshire

Kids Zone

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Bubble Lady Bubbles, Professional Face Painter, Spin Art, Sand Sculpture Art, Coloring Pages, Art Fest Bingo, Graffiti Walls



Lincolnshire

Art Festival

Marketing

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Multi-Layered Marketing Plan

Street Banners & Community Sign

Displayed 2-3 Weeks Prior to the
Art Festival



Posters

Distributed 3 Weeks Prior to the
Art Festival



Direct Mail Piece

Distribution of 7,000



Always Free! Always Fun! Always Festive!

LINCOLNSHIRE ART FESTIVAL

AUGUST

12 13

10AM-5PM • On the Village Green

Plan your day at Lincolnshire Art Festival!

- Admire the creativity of 80+ original artists
- Enjoy free entry and easy, free parking
- Treat yourself to a cold beer from Half Day Brewing, live music, empanadas, bubble tea and more!
- Stop in the Kid Zone - for art fest bingo, spin art, sand sculpture, coloring, drawing & more
- Become living art in the Face Painting tent!
- Take a live painting class at the fest!
- Start clicking at our multiple selfie stations
- Get your steps in - accessible and easy to walk!

Preview art & shop early: [LincolnshireArtFestival.com](https://www.LincolnshireArtFestival.com)

A Summer of Color and Fun!

Scan below for our 2023 festival schedule in and around the Chicagoland area, and enter to **WIN AN ART FEST GIFT CARD!**

AMDUR PRODUCTIONS
40TH ANNIVERSARY
More info 847-926-4300
[AmdurProductions.com](https://www.AmdurProductions.com)



Follow us!     



Art Donations at the Fest

Donate your gently used wall art to those moving from shelters to permanent housing. Drop off location varies - ask a staff member for details.

Thank You to Our Sponsors

Daily Herald

chirozone

SEDGEBROOK

CUTCO

Renewal by Andersen

HOME IMPROVEMENT NETWORK



Addressable Geofencing

Distribution to All Devices in
10,000 Lincolnshire Homes &
Beyond



Daily Herald 3 Print Advertisements

Sunday *Time Out* Strip, Wednesday *Food* Section, and Friday *Time Out* Strip

A horizontal banner for the Lincolnshire Art Festival. The background is a vibrant, abstract collage of colors including yellow, orange, red, pink, and blue, with some faint line drawings. The banner itself is a black rectangle with three colored sections: yellow, orange, and yellow. The text is in bold, sans-serif fonts. The top section contains 'Lincolnshire' in black on a yellow background, 'Art Festival' in white on an orange background, and 'August 12-13' in black on a yellow background. The bottom section is a solid black bar with white text.

Lincolnshire

Art Festival

August 12-13

ON THE VILLAGE GREEN • FEST INFO & WIN FREE ART LincolnshireArtFestival.com

WLIT

(20) 30 Second Spots the Week of
August 4

+

Digital Upcoming Events Campaign



Art Festival

Lincolnshire

459,000

...

Total Paid Impressions

Art Festival

Lincolnshire

Public Relations & Social Media

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Total Reach 58,295 ++

Emails from Amdur Productions

- ❖ August Preview E-Blast
 - Reach 15,306
- ❖ “This Weekend” Dedicated E-Blast
 - Reach 15,283
- ❖ “Friday Forecast” Dedicated E-Blast
 - Reach 15,252

FRIDAY FORECAST



This weekend's double feature includes the fantastic Lincolnshire Art Festival on the Village Green!

Be part of the 26th Annual Lincolnshire Art Festival this weekend by shopping art from over 80 Artists and enjoying a summer day in Lincolnshire with all of the activities available below!

♥ Saturday, August 12-Sunday, August 13, 10 am-5 pm! ♥

Location: 200 Village Green, Lincolnshire, Illinois 60069

[See Festival Details](#)

[Download Festival Map!](#)

Lincolnshire Art Festival



Forecast

Sunny August days are in our future this weekend at the 26th Annual Lincolnshire Art Festival on Village Green!



Shop Art

Browse and buy art from over 80 Artists! Shop paintings, jewelry, wood creations, sculptures, and more!

Lincolnshire Art Festival

August 12-13, 2023

- 10 am - 5 pm Saturday & Sunday
- **Location:** Village Green
 - Lincolnshire, Illinois 60069

26 Fantastic Years of Art!

Our second show this double feature weekend is the beloved 26th Annual Lincolnshire Art Festival! Join us for breathtaking art from over 80 Artists as well as all the activities available below! 🎨 🌞

Lincolnshire Art Festival

[PREVIEW THE ART!](#)

[See Festival Details](#)

Lincolnshire Art Festival
August 12-13, 2023



Simple Texting

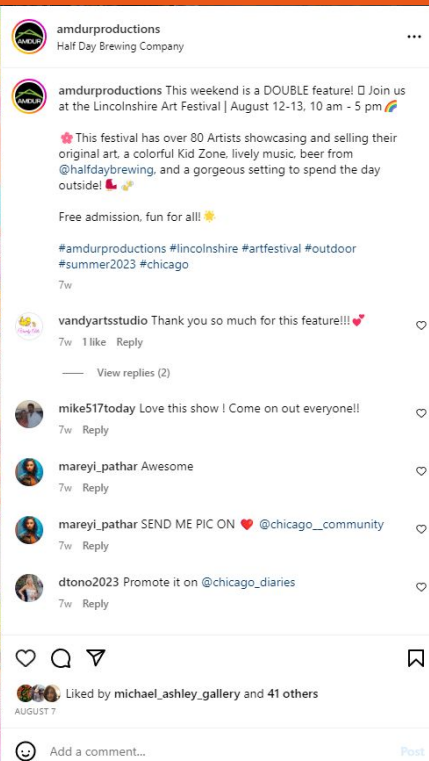
Reach of 913

THIS WEEKEND: August 12-13 | Join us for the 26th Annual
Lincolnshire Art Festival! Get all the details [HERE >](#)

<https://txt.so/sample>

Instagram & Facebook

11 Posts, 19 Stories, Dedicated Facebook Event Page



Eventbrite

Reach of 598

We held a contest giveaway for
\$100 in art festival gift cards
through Eventbrite's website



Lincolnshire
Art Festival
AUGUST 12-13

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Calendar Listings & Online News Stories

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20+ Online Placements & Links

Chicago North Shore Moms

<https://chicagonorthshoremoms.com/event/lincolnshire-art-festival/2023-08-12/>

Best Things Illinois

<https://bestthingsil.com/event/lincolnshire-art-festival-2023-08-13-lincolnshire-il.html>

AARP:

<https://local.aarp.org/event/lincolnshire-art-festival-2023-08-12-lincolnshire-il.html>

Alleevents.in:

<https://allevents.in/lincolnshire/lincolnshire-art-festival-lincolnshire-illinois/80005410132033?ref=manage-event-top>

American Towns:

<https://www.american towns.com/event/lincolnshire-art-festival-2023-08-13-lincolnshire-il.html>

Chicago Reader:

https://chicagoreader.com/community-calendar-event-listings/?_evDiscoveryPath=%2Fevent%2F1883603-lincolnshire-art-festival-lincolnshire-illinois&touch=1691467834

Do312:

<https://do312.com/events/2023/8/12/lincolnshire-art-festival-lincolnshire-illinois-tickets>

Eventcrazy.com:

<https://www.eventcrazy.com/Lincolnshire-IL/events/details/899790-Lincolnshire-Art-Festival-Lincolnshire-Illinois>

Evvt:

https://chicagoreader.com/community-calendar-event-listings/?_evDiscoveryPath=%2Fevent%2F1883603-lincolnshire-art-festival-lincolnshire-illinois&touch=1691467834

Metromix/Trib Local:

<https://www.chicagotribune.com/entertainment/things-to-do/ct-things-to-do-in-chicago-htmlstory.html#!/details/Lincolnshire-s-Art-Festival-by-Amdur-Productions/11849487/2023-08-12T10>

Natural Awakenings:

<https://www.nachicago.com/events/268404/lincolnshire-art-festival-lincolnshire-illinois>

Oaklee's Guide:

<https://oakleesguide.com/calendar#!/details/Lincolnshire-s-Art-Festival-by-Amdur-Productions/11849487/2023-08-12T10>

Patch:

<https://patch.com/illinois/buffalogrove/calendar/event/20230812/f81a856c-f1b1-4e2b-944c-c940436e902a/lincolnshire-art-festival-lincolnshire-illinois>

<https://patch.com/illinois/buffalogrove/calendar/event/20230813/b1ae489c-1f07-4d26-92ee-c2ee8b8d6fb7/lincolnshire-art-festival-lincolnshire-illinois>

Shaw Local:

<https://www.shawlocal.com/my-suburban-life/local-events#!/details/Lincolnshire-s-Art-Festival-by-Amdur-Productions/11849487/2023-08-12T10>

Step Outside:

<https://stepoutside.org/event/lincolnshire-art-festival-2023-08-13-lincolnshire-il.html>

WGN TV:

<https://wgntv.com/community-events#!/details/Lincolnshire-s-Art-Festival-by-Amdur-Productions/11849487/2023-08-12T10>

WGN Radio:

<https://wgnradio.com/community-calendar#!/details/Lincolnshire-s-Art-Festival-by-Amdur-Productions/11849487/2023-08-12T10>

WikiDo:

<https://www.wikido.com/us/il/lincolnshire/event/lincolnshire-art-festival-lincolnshire-illinois-169146934721/52653>

Yelp:

<https://www.yelp.com/events/lincolnshire-lincolnshire-art-festival-lincolnshire-illinois-2>

Zapp:

<https://www.zapplication.org/event-info.php?ID=10877>

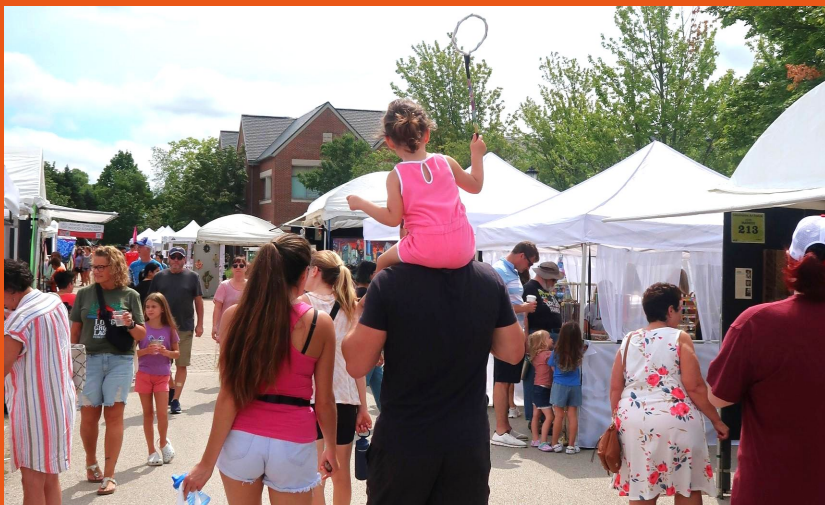
Lincolnshire

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Favorite Festival Photos!

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Thank You!

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