2024 FESTIVAL SCHEDULE

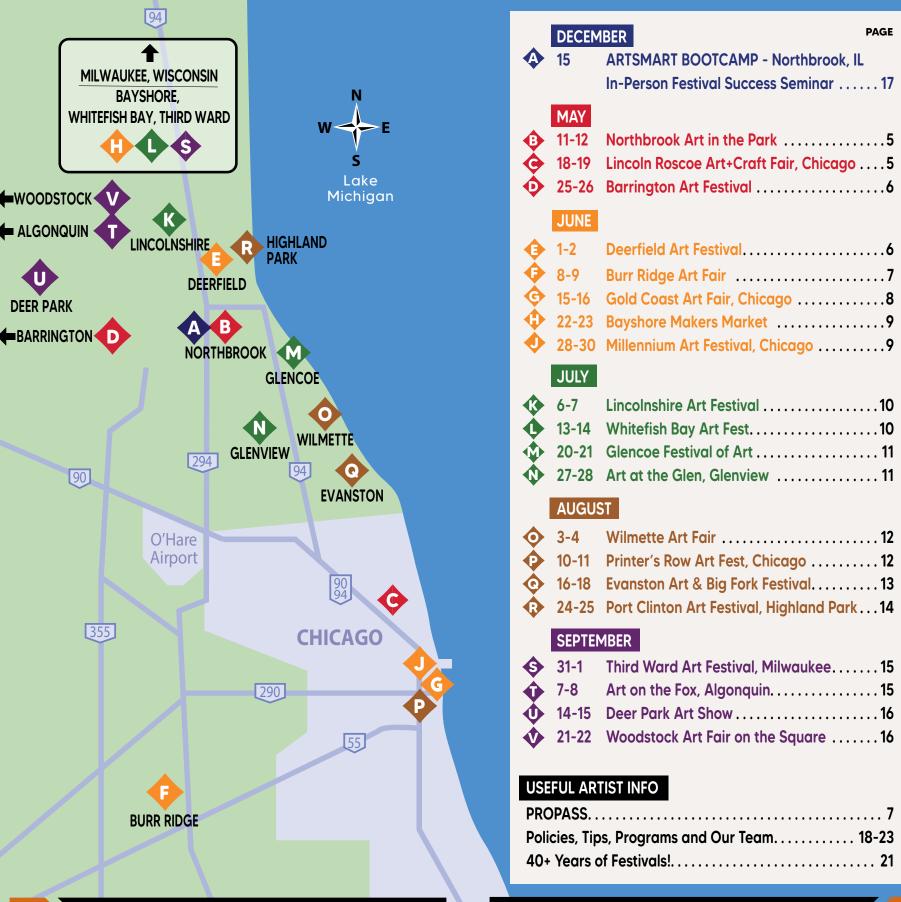
CALL FOR ARTISTS

III I HAKK

APPLY TODAY!



2024 Festival Map & Art Festival Calendar



Dear Artists,

Amdur Productions is excited to celebrate our **41ST SEASON** of producing nationally recognized and highly attended art festivals! Art is our passion, and this year, we have 20 exciting events to bring you and art buyers together!

We leverage our experience to make showcasing your art as easy

Cait & Amy

as possible. Apply to multiple shows and save time and money with our **Pro Pass**. We offer tent rental, pro-panel rental, and set up assistance at most shows. "Double Space Deals" let you double your booth space at a discount. We offer discounted hotel rates, free booth sitters, and we strive for display spaces that are **12' wide x 10' deep** with extra space. Visit our site at <u>AmdurProductions.com</u> for detailed information on any of these benefits.

Attend our in-person "ArtSmart" Bootcamp this December for tips and techniques on maximizing sales at shows and online.

A sincere thank you to the artists who have exhibited with us over the past 40 years, and to our Artists Advisory Board and their feedback and ideas.

Apply today! Applications for our festivals are due January 19, 2024. All info is subject to change. See AmdurProductions. com for updates. Call us with any questions at 847-926-4300.



President, CEO, Amdur Productions, Inc.

Important Dates for 2024 Festivals

January 19, 2024	Applications Due
ebruary 19, 2024	Notifications released
March 19, 2024	Registrations and deposit due
April 1, 2024	Last day for refunds for May - September shows, less \$50 processing fee each

4th Annual Mother's Day Weekend

NORTHBROOK ARI in the **PARK**

ART in the Park returns

to Northbrook in the beautiful tree shaded park in the Village's downtown. 60% of residents' households have incomes of \$100,000+ and about 30% have household incomes of \$200,000+. 80 artists. All media. No buy/sell.

May 11-12, 2024 Northbrook, Illinois

JURY FEE: \$25 **SPACE FEE: \$475 DOUBLE SPACE FEE: \$950**

Apply today at AmdurProductions.com





THIS Chicago northside festival returns to Lincoln

Avenue, near the festival loving and diverse neighborhoods of Lakeview, Roscoe Village, the Southport Corridor and Lincoln Park. Artists, Artisans, and Makers of all types are featured. Easy in and out. \$25 city permit required. No buy/sell.

3rd Annual

May 18-19, 2024 Chicago, Illinois

JURY FEE: \$25 **SPACE FEE: \$375 DOUBLE SPACE FEE: \$750**

Apply today at AmdurProductions.com



4th Annual

15th Annual



HELD on the charming, closed streets of Barrington, located 30 minutes northwest of Chicago. The community flocks to this festival to buy! All media. 130 booth max. No buy/sell.

"Thank you to everyone at Amdur for the Barrington show. Had my highest grossing show ever!"

Terry Cunningham, Jewelry

May 25-26, 2024 MEMORIAL DAY WEEKEND Barrington, Illinois JURY FEE: \$25 SPACE FEE: \$475 DOUBLE SPACE FEE: \$950

<u>Apply today at</u> <u>AmdurProductions.com</u>



2nd Annual



AFTER an amazing first year, the Deerfield Art Festival returns to the bustling "North Shore" community of Deerfield, about 25 miles north of Chicago. Deerfield reports an average household income of \$200,000, with almost half the residents holding advanced degrees. Only original art, no buy/sell. June 1-2, 2024 Deerfield, Illinois JURY FEE: \$25 SPACE FEE: \$475 DOUBLE SPACE DEAL: \$775

<u>Apply today at</u> <u>AmdurProductions.com</u>





THIRTY minutes southwest of Chicago, Burr Ridge is known for its luxury lifestyle. The festival takes place at The Village Center, a high-end lifestyle center. Easy drive up, load in and load out. All types of original art are welcome. 125 booth max, no buy/sell. June 8-9, 2024 Burr Ridge, Illinois JURY FEE: \$25 SPACE FEE: \$425 DOUBLE SPACE DEAL: \$700

<u>Apply today at</u> <u>AmdurProductions.com</u>

SAVE MORE THAN \$320 IN APPLICATION FEES



- Purchase the PRO PASS for \$225 and apply to any and all Amdur Productions' 2024 art festivals!
- Good for the entire 2024 season

PURCHASE TODAY ON AmdurProductions.com

Non-refundable, Non-transferable, one user per PRO PASS

Top 100 Show 66th Annual



June 15-16, 2024 Chicago, Illinois JURY FEE: \$35 SPACE FEE: \$675 DOUBLE SPACE DEAL: \$1,075

<u>Apply today at</u> <u>AmdurProductions.com</u>

KNOWN as the "Granddaddy of American Art Festivals," the 66th annual Gold Coast Art Fair in Grant Park is the 3rd oldest and by far one of the best attended art festivals in Chicago. Located across the street from the Art Institute of Chicago, Millennium Park, and blocks from "The Bean", and Buckingham Fountain. The Gold Coast Art Fair draws thousands of art enthusiasts from Chicago, the surrounding suburbs and tourists annually. All artists booths are on the main paved path which gives everyone a great spot. Heavy advertising and day before set up. All media. 300 artists max. \$25 city permit required. No buy/sell.

> "I have to say, it was our best show ever – by all the metrics!" Neil Stickel

"We had a blast! Gold Coast is a perfect setting with the best skyline views you will find anywhere! A great weekend all around! I sold 15 paintings!" Paul Roberts, Painting





BAYSHORE Makers Market takes place in Glendale, Wisconsin, just north of Milwaukee. BAYSHORE is an open-air center with great stores, cafes and lots of free parking. Artists, Artisans, and Makers of all types are featured. Easy to do! Only original art, no buy/sell.

4th Annual

June 22-23, 2024 Glendale, Wisconsin

JURY FEE: \$20 SPACE FEE: \$250 DOUBLE SPACE DEAL: \$350

<u>Apply today at</u> <u>AmdurProductions.com</u>





THREE show days at this 16th annual fest will deliver impressive crowds. Located in Chicago along famous Michigan Avenue on Lake & Stetson Streets with easy load in and out. Near the iconic "Bean" sculpture and The Art Institute of Chicago. All media. 130 booth max. \$25 city permit

required. No buy/sell.

16th Annual

June 28 29 30, 2024 Chicago, Illinois JURY FEE: \$35 SPACE FEE: \$625 DOUBLE SPACE FEE: \$1,250

> <u>Apply today at</u> <u>AmdurProductions.com</u>



15th Annual

27th Annual



ART lovers from Chicago's north and western suburbs this relaxed festival. situated around a central fountain, flowers and park. Lincolnshire is an upscale, educated community 30 minutes from Chicago. Easy load in/out. All media. 100 booth max. Original, no buy/ sell.

July 6-7, 2024 INDEPENDENCE DAY WEEKEND Lincolnshire, Illinois **JURY FEE: \$25** SPACE FEE: \$430 **DOUBLE SPACE DEAL: \$730**

> Apply today at AmdurProductions.com



5th Annual



HUGE community support brings this energetic fest back for its fifth year! This affluent Milwaukee suburb hosts this event on its closed main street, lined with stores, cafes and restaurants. Easy load-in and out and close parking. No buy/sell.

> "Amazing! I sold 86 pieces!" Julie Leutloff, Jewelry

July 13-14, 2024 Whitefish Bay, Wisconsin JURY FEE: \$25 SPACE FEE: \$450 **DOUBLE SPACE DEAL: \$750**

> Apply today at AmdurProductions.com





NESTLED in Glencoe's prestigious and historic downtown, on Chicago's affluent 'North Shore'. Well-educated and sophisticated shoppers \heartsuit this show. All media. 120 artists max.

"Glencoe was a great show for me...with buyers looking for high-end art" **Derek Christensen**, 2D



BUSY store and restau-

rant-lined festival streets are

filled from open 'til close with

thousands of art buyers and

collectors at this big show.

Easy load in/out and close,

free parking. All media, 150

"Thank you for putting on a great show at The Glen. A perfect weekend

Questions? Call 847-926-4300

booth max, No buy/sell.

for sales."

July 27-28, 2024

Glenview, Illinois **JURY FEE: \$35**

SPACE FEE: \$625 **DOUBLE SPACE DEAL: \$1,025**

> Apply today at AmdurProductions.com



July 20-21, 2024

Glencoe, Illinois JURY FEE: \$30 SPACE FEE: \$525 **DOUBLE SPACE DEAL: \$925**

Apply today at AmdurProductions.com



2nd Annual



LAUNCHED last year, the Wilmette Art Fair lines the quaint streets of Wilmette, Illinois on the shores of Lake Michigan. Affluent and educated arts lovers frequent the upscale retail shops, galleries, cafes and restaurants. 100 juried artists in all mediums. No buy/sell.



CHICAGO'S vibrant South Loop neighborhood plays host to this cool art fest! Held on Dearborn Street from Polk to Harrison, in the famed historic Printer's Row district, the area has spectacular architecture and is lined with great bars, cafes and restaurants. 100 booth max. \$25 city permit required. No buy/sell.

August 3-4, 2024 Wilmette, Illinois JURY FEE: \$25 SPACE FEE: \$445 **DOUBLE SPACE DEAL: \$745**

Apply today at AmdurProductions.com



August 10-11, 2024 Chicago, Illinois JURY FEE: \$25 SPACE FEE: \$465 **DOUBLE SPACE FEE: \$930**

Apply today at AmdurProductions.com



Three Day Show



HELD on closed streets in the heart of downtown Evanston, adjacent to the Northwestern University campus. Great layout, well-educated, art-loving crowd. Three selling days make this event a must. Easy load-in and out. 150 booth max, no buy/sell.

> "Broke records for sales!" Jenny Rhead, 2D







August 16 | 17 | 18, 2024 **Evanston**, Illinois

JURY FEE: \$25 SPACE FEE: \$555 **DOUBLE SPACE DEAL: \$955**

Apply today at AmdurProductions.com



41st Annual



August 24-25, 2024 Highland Park, Illinois JURY FEE: \$55 SPACE FEE: \$825 DOUBLE SPACE FEE: \$1,650

> <u>Apply today at</u> <u>AmdurProductions.com</u>

HIGH-SELLING, nationally renowned top show. Celebrating its 41st year in Highland Park, a wealthy community of 35,000 on the "North Shore" - 26 miles north of Chicago on the shore of Lake Michigan. Tens of thousands of art enthusiasts come from near and far for the opportunity to purchase unique works of art by master artists from across the country. Six city blocks are closed for this lively event. Easy day before load in. All media, original art, no buy/sell.



"The Port Clinton clientele are loyal art lovers. I've done this show more than 25 years, and the artists are always great. The fest has exceptionally good load in and load out." Agnes Rathonyi, Painter



12th Annual

THIRD WARD Art Festival

NOW a Milwaukee tradition and artist favorite, the Third Ward Art Festival is held on Labor Day weekend on three closed blocks in the heart of Milwaukee's eclectic arts and fashion district. Packed with restaurants, pubs, theaters, galleries and unique shopping experiences. 150 booth max, no buy/sell.

Aug. 31 - Sept. 1, 2024 LABOR DAY WEEKEND Milwaukee, Wisconsin

JURY FEE: \$35 SPACE FEE: \$615 DOUBLE SPACE FEE: \$1,230

Apply today at AmdurProductions.com



4th Annual



ALGONQUIN is a dynamic, progressive community 40 miles northwest of Chicago along the Fox River. This fest is held on Main Street in the vibrant, newly updated downtown. Original art of all types and prices is welcome at this show. 75 booth maximum. No buy/sell.

Questions? Call 847-926-4300

September 7-8, 2024 Algonquin, Illinois JURY FEE: \$25

SPACE FEE: \$375 DOUBLE SPACE DEAL: \$625

<u>Apply today at</u> <u>AmdurProductions.com</u>



8th Annual



EXPECT friendly crowds and great sales at the upscale Deer Park Town Center, northwest of Chicago. This is a fun fest for artists! Easy load in/out, close parking. 75 booth max, no buy/sell.

"The Deer Park Art Show is a sweet little gem." Heather Hambrecht, 3D

ANNOUNCING



WE are pleased to announce our newest fest in picturesque Woodstock, a community with a rich appreciation for arts and culture, and a frequent filming location for Hollywood! Quaint shops, restaurants, music venues and nightlife make this area unique. All types of art are welcome. No buy/sell.

September 21-22, 2024 Woodstock, Illinois JURY FEE: \$25 SPACE FEE: \$395 DOUBLE SPACE DEAL: \$645

September 14-15, 2024

Deer Park, Illinois

DOUBLE SPACE DEAL: \$735

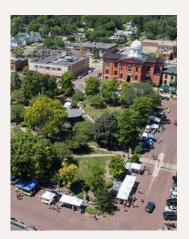
AmdurProductions.com

JURY FEE: \$25

SPACE FEE: \$435

Apply today at

<u>Apply today at</u> <u>AmdurProductions.com</u>



LIVE & IN-PERSON EVENT



DECEMBER 15, 2023

Our interactive, comprehensive ArtSmart Bootcamp is packed with valuable and proven pro tips from the seasoned team at Amdur Productions. Let our decades of experience steer you toward success!



AGENDA:

Live and in-person

- "Art Fest 101" what every artist should know
- Live Jury review of your jury images with comments and suggestions
- Lunch & Networking
- "Selling At Shows" tips and tricks for all artists
- Panel presentation by artists

Questions? Call 847-926-4300

- Q and A session
- Cash bar and social time

REGISTER TODAY at <u>AmdurProductions.com</u> \$125 per person, lunch included 10am-3pm • Northbrook, Illinois

PAST PARTICIPANTS SAY ...

"I SOOOO appreciate this info. All so new! Really inspiring. Thank you Amy and Caitlin! Really great info!!!!!!! THANK YOU!" - Ulrike Selleck

"This was so eye-opening. Thank you so much for offering this information to us." - Lisa Talarico

Committed to Your Success

The Amdur Productions Team

MARKETING

We market heavily to get customers to your booth! Large, multi-layered marketing plans support shows, including multi-faceted digital and social media programs, specialized direct mail, print ads, cross platform advertisements, radio, local television, posters, street banners, eblasts and so much more.

STAFF SUPPORT

We work hard to make festivals easy for you from load-in to load-out. Staff support includes detailed pre-show info, discounted hotel rates, free parking arrangements whenever possible, on-site information, strategic load-in and load-out plans, booth sitting, artists' hospitality areas, back storage space whenever possible and overnight security. We're there for you!

WANT A HAND?

We offer optional fee based services including setting up tents, panels, and art, rental of tents, panels, weights, tables and chairs, and load out assistance whenever possible. All you need to do is bring your art.

PAYMENT PLANS

Flexible payment plans are available for artists and can be arranged through our office. Please email Annette at Annette@AmdurProductions.com for more.

PRO PASS

Apply to as many festivals as you like this season with just one fee of \$225 with the 2024 Pro Pass. Purchase now at <u>AmdurProductions.com</u>.





AMY AMDUR President, CEO of Amdur Productions



CAITLIN PFLEGER Vice President of Artist Relations



ANNETTE GAYTAN Accounting Director



JOAN ANGULO Marketing Director



NOEL GARCIA Senior Field Manager



BRANDON KRUSCZA Senior Field Manager



DIETER BENZ Vice President of Operations



JIMMY SERANO Senior Field Staff



KLYN KENNEDY Office Manager

Apply at AmdurProductions.com

Tips for Applying

TIPS FOR GREAT ART IMAGES

- 1. Have clear, sharply focused images.
- 2. Show a body of work in four images. This helps jurors understand your artistic point of view.
- 3. Show artwork in full let it fill the entire image.
- 4. Do not show frames, walls or backgrounds.
- 5. Show one piece of work per image. Show it well and make it look important.
- Use pieces which have lots of color. Generally, go with bold colors, not light colors, not blacks and not whites. Dark work tends not to show well.
- 7. Have even exposure on all images.
- 8. Have a consistent background in all images. Keep the background SIMPLE. No texture, no pattern. Gradient backgrounds are best.
- 9. Use a professional photographer for your jury images for best results.

TIPS FOR A GREAT BOOTH IMAGE

- 1. Take a bright booth shot without harsh shadows.
- 2. Shoot the booth only. Don't show other booths, your driveway, or anything else.
- 3. Keep consistency in frames and display pieces.
- 4. Shoot your booth with a solid color floor covering and tablecloths. Be sure that all work is level, nothing tilted in your booth.

TIPS FOR A GREAT ARTIST STATEMENT

- 1. Keep it short and concise. Longer is not better.
- Explain what you do and how you do it. Jurors want clarification of your work and your process, not why you became an artist.
- 3. Keep the same tense throughout your statement. If you write in the present tense, stay in the present tense.
- 4. Keep all the important points in the beginning. If you add your credentials, put them at the end.



Outstanding booth image example

40+ Years of Art Festivals

Forty-one years ago, I was working for my father, Steve Amdur, a real estate developer, and was involved with the redevelopment of downtown Highland Park and the project known as Port Clinton Square. After two years of construction, the project was nearing time for the grand opening. I suggested we have activities to bring people back to

the downtown. One of the events I created was an art festival, which I named the Port Clinton Art Festival.

The first festival featured 40 artists in the plaza. Over time it grew to its current roster of 260 artists from across the globe. Over 40 years, thousands of artists have been featured in more than 300 festivals we have produced near and far.

I am most proud of running the Port Clinton Art Festival in 2022 as a Steve and Barbara Amdur



Amy Amdur

way of helping heal the City of Highland Park after the July 4th tragedy. I'm also proud of the money we have raised for numerous non profits through the years from our festivals.

I am grateful for the artists who have been part of our shows, and the passion for art they exemplify. I'm grateful for the public for supporting artists and buying art. I'm grateful to our festival host cities. I'm grateful for my wonderful staff who make everything work.

Any

Festival Policies & Eligibility

- All artwork submitted to jury, displayed and presented for sale at festivals must be created, designed and made or made under the direct supervision of the accepted artist(s). All artwork shown must be for sale.
- 2. An artist may apply in more than one category, but not twice in the same category.
- 3. Jewelry created through fabrication and casting is allowed if the original casts are made by the artist.
- 4. No commercial casts/molds are allowed in production.
- 5. Photography/Digital art: Original work made by the hands of the photographer is allowed. All printing of images must be done by the photographer or under their supervision.
- 6. The Artist certifies that jury images submitted represent their current original work and represent the category and body of art that will be displayed at the festival.
- 7. Art collaborators (up to two artists in total) producing a single body of work qualify as an exhibitor. A collaborator is not an employee or helper. If artists enter as a collaboration, it must be clearly noted on the application and art shown must be signed by both, and both must be present.
- 8. No work made solely by apprentices or employees is allowed. All artwork must be made in the country the artist resides in.

- 9. "Buy/sell" items are strictly prohibited from all or part of an artist's booth. Buy/Sell is any art or object that is purchased from a manufacturer or maker other than the artist and sold at a festival as "original" work. The restriction of buy/sell work is in ALL categories of art at ALL shows.
- 10. Multiples: Limited editions of work in which the artist hand manipulates plates, stones, or screens numbered and signed in editions up to 500 are allowed and are an artist's original body of work. Reproductions by mechanical techniques including "giclee" and "iris" prints must be signed and numbered (up to 500). Artists may display reproductions on up to 10 linear feet of their booth, and at the Port Clinton Art Festival in a single bin only.
- 11. Al: As technology gives rise to new platforms daily, it has come to our attention that there are AI (Artificial Intelligence) platforms that can create 2D art work with just the insertion of words. The result will be an image that is "built" entirely by the computer to the specifications supplied. The way these platforms work is complex. The resulting images are made not by hand but by computers running complex systems that have sampled millions of art images previously. At this time, Amdur Productions is not allowing art made on AI platforms into the festivals. There are questions of fairness, copyright infringement of original art, and many more.
- 12. The Festival Committee reserves the right to change any requirements for the betterment of the festival as a whole.





P.O. Box 550 • Highland Park, IL • 60035

COMMITTED TO YOUR SUCCESS

Loyal & Strong Attendance 20 Diverse Art Festivals 🖊 Proven, Multi-Layered Marketing 🖌 Comprehensive On-Site Support