

DETAILS SUBJECT TO CHANGE. WE WILL EMAIL ANY CHANGES TO ARTISTS.

THIRD WARD Art Festival

Hello Third Ward Art Festival Artists,

We are excited to have you exhibit your art at the Third Ward Art Festival, August 31 - September 1, 2024! Show hours are 10AM to 5PM each day.

Here's What You Need to Know

How Load In Works

Every artist will:

Check-in and get credentials, parking OUTSIDE of the festival footprint.

Drive in slowly with your windows down and your hazards on

Pull up to their space location

Unload everything in their space

Park their vehicle

Return to their booth space and set up

All artists should not set up their booth until their car has left the festival grounds.

How to get to Check-In

Our check-in location will be on the south east corner of Broadway and Menomonee.

Approximate GPS location is 148 N Broadway, Milwaukee, WI 53202.

Load-In Direction of Travel

NEW THIS YEAR! The direction of travel for ALL VEHICLES will be north and west! We will utilize the cross streets of Menomonee, Chicago, and Buffalo to make load-in easier. **Artists must check-in before bringing their vehicle into the festival area.**

Check-In Info

Friday, August 30, 2024

Flight One: 6pm-7pm: All ODD Numbered Booths **Except** 63.5, 63.7, 65.5, 67.5, 67.7

Flight Two: 7:30pm-8:30pm: EVEN Numbered & 63.5, 63.7, 65.5, 67.5, 67.7

Check-in will close at 9pm. Set-up may continue. Artists who want to come after check-in closes must call our festival phone to notify us during check-in hours. Phone number is 312-351-5762.

Saturday, August 31, 2024

6am-8am: All Artists. Vehicle entry as allowed. Check-In will close at 8am. Set-up must be completed by 9:30am. All artists' vehicles have to be outside of the festival footprint by 9am.

Booth Number

[Click here for booth numbers.](#) There were many corner requests and we were not able to fulfill everyone. We made every attempt to fill special requests. Booth numbers are subject to change. We will notify you of any changes.

Festival Map

Attached at the end of this email.

Discounted Parking Using Spot Hero

Artists can use the discounted parking app, Spot Hero! It's easy to use and has multiple lots and garages in the area that you can book at discounted rates. Reserve your spot now so you don't have to worry about parking later. Amdur Productions is not affiliated with Spot Hero.

RV's and Trailers Only

We have coordinated complimentary parking for trailers and RV's at the Italian Community Club Milwaukee, just three blocks from the art festival! The address for the parking lot is 178 N Jackson St, Milwaukee, WI 53202. The Italian Community Club lot is only for RV's and Trailers only. All other vehicles should find alternative parking.

Parking Instructions for the Italian Community Club:

- Go to 178 N Jackson St, Milwaukee, WI 53202
- Park in any unreserved space at 178 N. Jackson St
- Scan QR code on signs located throughout the lot
- Enter license plate
- Select rate
- Enter promo code: **3WAF24**
 - Be sure to click "Apply"

Pre-Reserve Your Spot for the Italian Community Club

[Click here to reserve your spot early!](#) Use Promo Code **3WAF24** at the check-out for complimentary parking. Please follow all instructions. No refunds or adjustments can be made.

Storage

Back storage must be tidy and extend no more than 4' from the booth, where space is available.

Tent Weights

Every tent will need to have AT LEAST 60 pounds per tent leg and strong straps or rope to attach the weights to the tent. No cinder blocks or water jugs allowed as weights. Weight inspections will occur before the festival opens and throughout the festival to keep everyone safe. Any artist that does not comply with these rules will be required to fix it before the festival opens.

Corner and Double Space Requirements

An artist with a corner must either have the corner wall open or use the outside wall to display art. Double spaces must be occupied by two 10x10 tents OR one 10x20 tent.

Awnings

Awnings are allowed in all booth locations.

ProPanel Renters

Artists renting our propanels are responsible for their own hanging equipment. Here's a great resource for ways to hang your artwork:

<https://www.propanels.com/product-category/hanging-systems/>

Art Festival Gift Cards

To stimulate art buying at the festival, Amdur Productions sells and gives away \$25 gift cards to attendees! Please honor the \$25 gift card as payment. Then fill out your name on the gift card and bring it to an Amdur Productions' staff member. We will reimburse you the amount with cash right at the festival! Patrons must use each \$25 gift card in whole and not in part.

Bring A Water Bottle!

In an initiative to be eco-friendly and reduce our carbon footprint, instead of plastic water bottles, we will have cold water available to refill your water bottle.

Promote, Promote, Promote!

Pre-promotion is EVERYTHING! Attached is the file for the promotional poster and additional graphics to use in your emails and social media postings! Use the following hashtags when you post: #ThirdWardArtFestival #AmdurProductions

Type these into your post to tag us and the event: @Amdur Productions @Third Ward Art Festival

Follow Us on Facebook and Instagram

Make sure you're following Amdur on social media! Tag us in all your promotional materials leading up to the festival so we can repost them to our community of festival-goers! You can also share our content for the art festivals to make it easy. Access our social accounts here:

<https://linktr.ee/amdurproductionssocial>

Questions?

Before the festival, call our office at [847-926-4300](tel:847-926-4300). If you are calling on the day of load-in, call our festival phone (312-351-5762).