

Hello Deer Park Art Show Artists,

We are excited to have you exhibit your art at the Deer Park Art Show, May 3-4, 2025! Show hours are Saturday from 10AM to 5PM and Sunday from 11AM to 5PM.

## Here's What You Need to Know

### Check-in and Load-in Times

Saturday, May 3 Flight One: 6AM – 6:30AM Even Numbered Booths EXCEPT 28 & 60 Flight Two: 6:45AM - 7:30AM Odd Numbered Booths EXCEPT 27 & 59 Flight Three: 7:30AM - 8AM Booths 27, 28, 59, & 60

### **Booth Number**

<u>Click here to find your booth number.</u> We made every attempt to fill special requests. Booth numbers are subject to change. We will notify you of any changes.

#### **Check-In Location**

The check-in location will be in a tent near Pottery Barn at the Deer Park Town Center. Approximate address is 20530 N Rand Rd, Deer Park, IL 60010. Look for our green staff shirts to help guide you. Please park outside of the festival footprint and check-in before driving to your booth space.

#### Load-In Instructions

Every artist will: Park OUTSIDE of the festival footprint Check-in and get credentials Drive in slowly with your windows down and your hazards on Pull up to their space location Unload everything in their space Park their vehicle in the designated artist parking Return to their booth space and set up All artists should not set up their booth until their car has left the festival grounds.

# Festival Map

Attached to the end of this email.

### Parking

Free parking, including oversized vehicle parking will be available. Maps and parking permits will be distributed at check-in. If you have an extra vehicle or a trailer, please ask for an additional parking permit. **Overnight parking is not allowed at the Deer Park Town Center.** 

### Storage

Back storage must be tidy and will be behind or to the side of your booth.

#### **Tent Weights**

Every tent will need to have AT LEAST 60 pounds per tent leg and strong straps or rope to attach the weights to the tent. Weight inspections will occur before the festival opens and throughout the festival to keep everyone safe. Any artist who does not comply with these rules will be required to fix it before the festival opens.

#### **Corner and Double Space Requirements**

An artist with a corner must either have the corner wall open or use the outside wall to display art. Double spaces must be occupied by two 10x10 tents OR one 10x20 tent.

### Awnings

Awnings are allowed in all booth locations.

#### **ProPanel Renters**

Artists renting our propanels are responsible for their own hanging equipment. Here's a great resource for ways to hang your artwork:

https://www.propanels.com/product-category/hanging-systems/

### Art Festival Gift Cards

To stimulate art buying at the festival, Amdur Productions sells and gives away \$25 gift cards to attendees! Please honor the \$25 gift card as payment. Patrons must use each \$25 gift card in whole and not in part (no change is given). Then fill out your name on the gift card and bring it to an Amdur Productions' staff member. We will reimburse you the amount with cash right at the festival!

### Bring A Water Bottle!

In an initiative to be eco-friendly and reduce our carbon footprint, instead of plastic water bottles, we will have a water refill station in our festival office.

### **ProPanel Renters**

Artists renting our propanels are responsible for their own hanging equipment. Here's a great resource for ways to hang your artwork:

https://www.propanels.com/product-category/hanging-systems/

# Are You Demonstrating On Site?

Let us know so we can talk about it in our PR and community outreach!

# **Purple Ribbon Project**

Join Amdur Productions in supporting WINGS Program, Inc., an organization dedicated to ending domestic violence through housing, advocacy, and education. Artists can pick up a purple ribbon at check-in and place it on select pieces in their booth. If the marked piece sells, the artist donates a portion of the sale to WINGS. Donations can be made at wingsprogram.com/donate—please write "Amdur Productions" when asked how you heard about WINGS. Thank you for participating!

## Promote, Promote, Promote!

Pre-promotion is EVERYTHING! Attached is the file for the promotional poster and additional graphics to use in your emails and social media postings! Use the following hashtags when you post: #DeerParkArtShow #AmdurProductions

Type these into your post to tag us and the event: @Amdur Productions @Deer Park Art Show

### Follow Us on Facebook and Instagram

Make sure you're following Amdur on social media! Tag us in all your promotional materials leading up to the festival so we can repost them to our community of festival-goers! You can also share our content for the art festivals to make it easy. Access our social accounts here: <u>https://linktr.ee/amdurproductionssocial</u>

### Questions?

Before the festival, call our office at <u>847-926-4300</u>. If you are calling on the day of load-in, call the festival phone at 847-238-2242.

See you soon!

# DETAILS SUBJECT TO CHANGE. WE WILL EMAIL ANY CHANGES TO ARTISTS.