

Hello Wilmette Art Fair Artists.

We are excited to have you exhibit your art at the Wilmette Art Fair, August 2-3, 2025 in Wilmette, Illinois! Show hours are 10AM to 5PM on Saturday and Sunday.

Here's What You Need to Know

Check-In and Load-In Times

Friday, August 1

6pm-7pm: Odd numbered booths 101-111, Odd numbered booths 203-227, Odd numbered booths 301-371. Odd numbered booths 407-425

7:30pm-8:30pm: Even numbered booths 100-110, Even numbered booths 206-230,

Even numbered booths 300-358, Even numbered booths 402-420

8:30pm-9pm: Booths 90-92, 112-126, 200-204, 401-405

Check-In will close at 9pm. Set-up may continue as long as you need. Artists who want to come after check-in closes must call our festival phone (847-238-2242) to notify us during check-in hours.

Saturday, August 2

6am-8am: All Artists. Vehicle entry as allowed. Check-In will close at 8am. Cars must be off the venue by 9am. Set-up must be completed by 9:30am.

Booth Number

<u>Click here to find your booth number</u>. We made every attempt to fill special requests. Booth numbers are subject to change. We will notify you of any changes.

Check-In Location

Check in location will be in a tent on the corner of 12th Street and Central Avenue in downtown Wilmette. Approximate GPS coordinate is 1156 Central Ave, Wilmette, IL 60091.

Load-In Instructions

Park OUTSIDE of the festival footprint

Check-in and get credentials

Drive in slowly with your windows down and your hazards on

Pull up to your space location

Unload everything in your space, keeping the driving lanes clear

Park your vehicle in the designated artist parking

Return to your booth space and set up

All artists should not set up their booth until their car has left the festival grounds.

Festival Map

Attached here.

Parking

Day and overnight parking will be complimentary for oversized and regular sized vehicles. Maps and parking permits will be distributed at check-in. If you plan to drop your hitch, please duct tape a parking permit to it.

Storage

Back storage must be tidy and extend no more than 3 feet from the booth, where space is available. Please share with your neighbors. Please do not store anything in front of store windows on the sidewalk. Be courteous.

Tent Weights

Every tent will need to have AT LEAST 50 pounds per tent leg and strong straps or rope to attach the weights to the tent. No cinder blocks or water jugs allowed as weights. Weight inspections will occur before the festival opens and throughout the festival to keep everyone safe. Any artist who does not comply with these rules will be required to fix the problem before the festival opens.

Corner and Double Space Requirements

An artist with a corner must either have the corner wall open or use the outside wall to display art. Double spaces must be occupied by two 10x10 tents OR one 10x20 tent, unless pre-approved by the festival committee.

Awnings

Awnings are allowed in all booth locations.

Art Festival Gift Cards

To stimulate art buying at the festival, Amdur Productions sells and gives away \$25 gift cards to attendees! Please honor the \$25 gift card as payment. Patrons must use each \$25 gift card in whole and not in part (no change is given). Then fill out your name on the gift card and bring it to an Amdur Productions' staff member. We will reimburse you the amount with cash right at the festival!

Bring A Water Bottle!

In an initiative to be eco-friendly and reduce our carbon footprint, instead of plastic water bottles, we will have a water refill station in our festival office.

ProPanel Renters

Artists renting our propanels are responsible for their own hanging equipment. Here's a great resource for ways to hang your artwork:

https://www.propanels.com/product-category/hanging-systems/

Are You Demonstrating On Site?

Let us know so we can talk about it in our PR and community outreach!

Purple Ribbon Project

Join Amdur Productions in supporting WINGS Program, Inc., an organization dedicated to ending domestic violence through housing, advocacy, and education. Artists can pick up a

purple ribbon at check-in and place it on select pieces in their booth. If the marked piece sells, the artist donates a portion of the sale to WINGS. Donations can be made at wingsprogram.com/donate—please write "Amdur Productions" when asked how you heard about WINGS. Thank you for participating!

Promote, Promote!

Pre-promotion is EVERYTHING! Attached is the file for the promotional poster and additional graphics to use in your emails and social media postings! Use the following hashtags when you post: #WilmetteArtFair #AmdurProductions

Type these into your post to tag us and the event: @Amdur Productions @Wilmette Art Fair

Follow Us on Facebook and Instagram

Make sure you're following Amdur on social media! Tag us in all your promotional materials leading up to the festival so we can repost them to our community of festival-goers! You can also share our content for the art festivals to make it easy. Access our social accounts here: https://linktr.ee/amdurproductionssocial

Questions?

Before the festival, call our office at <u>847-926-4300</u>. If you are calling on the day of load-in, call our festival phone (847-238-2242).

See you soon!

DETAILS SUBJECT TO CHANGE. WE WILL EMAIL ANY CHANGES TO ARTISTS.