



Hello Woodstock Art Fair on the Square Artists,

We are excited to have you exhibit your art at the **Woodstock Art Fair on the Square, September 20-21, 2025 in Woodstock, Illinois!** Show hours are Saturday & Sunday from 10:00am - 5:00pm.

**Artist Reception Saturday After the Show at the Opera House!**

Celebrate a great day, meet other artists, and enjoy a cash bar and cocktail reception Saturday after the show at the Opera House, right on the festival footprint!

**Here's What You Need to Know**

**Check-in & Load-In Times**

**Saturday, September 20**

6am-6:45am: Even booth numbers: Drop and drive only  
7:15am-8am: Odd booth numbers.

If an artist needs to come in earlier than 6am, please contact [Caitlin@amdurproductions.com](mailto:Caitlin@amdurproductions.com) to coordinate! Cars must be cleared of the streets by 9AM on Saturday. Set up **MUST** be complete by 10am.

**Booth Number**

[Click here to find your booth number.](#) We made every attempt to fill special requests. Booth numbers are subject to change. We will notify you of any changes.

**Check-In Location**

Check in will be in a tent on the corner of S Benton St and E Jackson St. Go to 101 N Jefferson St, Woodstock, IL 60098 and turn onto E Jackson St.

**Load-In Instructions**

Park outside of the festival footprint  
Check-in and get credentials  
Drive in slowly with your windows down and your hazards on  
Pull up to your space location  
Unload everything in your space  
Park your vehicle in the designated artist parking  
Return to your booth space and set up  
All artists should not set up their booth until their car has left the festival grounds.

**Festival Map**

Attached to the end of this email.

## **Parking**

Free parking, including overnight and oversized vehicle parking will be available. Maps and parking permits will be distributed at check-in. If you plan to drop your hitch, please duct tape a parking permit to it. Artists MUST display their festival parking permits given at check in.

## **Storage**

Back storage must be tidy and extend no more than 3 feet from the booth, **where space is available.**

## **Tent Weights**

Every tent will need to have AT LEAST 50 pounds per tent leg and strong straps or rope to attach the weights to the tent. No cinder blocks or water jugs allowed as weights. Weight inspections will occur before the festival opens and throughout the festival to keep everyone safe. Any artist who does not comply with these rules will be required to fix the problem before the festival opens.

## **Corner and Double Space Requirements**

An artist with a corner must either have the corner wall open or use the outside wall to display art. Double spaces must be occupied by two 10x10 tents OR one 10x20 tent, unless pre-approved by the festival committee.

## **Awnings**

Awnings are allowed in all booth locations.

## **Art Festival Gift Cards**

To stimulate art buying at the festival, Amdur Productions sells and gives away \$25 gift cards to attendees! Please honor the \$25 gift card as payment. Patrons must use each \$25 gift card in whole and not in part (no change is given). Then fill out your name on the gift card and bring it to an Amdur Productions' staff member. We will reimburse you the amount with cash right at the festival!

## **Bring A Water Bottle!**

In an initiative to be eco-friendly and reduce our carbon footprint, instead of plastic water bottles, we will have a water refill station in our festival office.

## **ProPanel Renters**

Artists renting our propanels are responsible for their own hanging equipment. Here's a great resource for ways to hang your artwork:

<https://www.propanels.com/product-category/hanging-systems/>

## **Are You Demonstrating On Site?**

Let us know so we can talk about it in our PR and community outreach!

## **Purple Ribbon Project**

Join Amdur Productions in supporting WINGS Program, Inc., an organization dedicated to ending domestic violence through housing, advocacy, and education. Artists can pick up a purple ribbon at check-in and place it on select pieces in their booth. If the marked piece sells, the artist donates a portion of the sale to WINGS. Donations can be made at

[wingsprogram.com/donate](http://wingsprogram.com/donate)—please write "Amdur Productions" when asked how you heard about WINGS. Thank you for participating!

### **Promote, Promote, Promote!**

Pre-promotion is EVERYTHING! Attached is the file for the promotional poster and additional graphics to use in your emails and social media postings! Use the following hashtags when you post: #WoodstockArtFairontheSquare #AmdurProductions  
Type these into your post to tag us and the event: @Amdur Productions @Woodstock Art Fair on the Square

### **Follow Us on Facebook and Instagram**

Make sure you're following Amdur on social media! Tag us in all your promotional materials leading up to the festival so we can repost them to our community of festival-goers! You can also share our content for the art festivals to make it easy. Access our social accounts here: <https://linktr.ee/amdurproductionssocial>

### **Questions?**

Before the festival, call our office at [847-926-4300](tel:847-926-4300). If you are calling on the day of load-in, call our festival phone (847-238-2242).

See you soon!

**DETAILS SUBJECT TO CHANGE. WE WILL EMAIL ANY CHANGES TO ARTISTS.**